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## ABSTRACT

Statistics on broadcast and production hours of public television stations and licensees in the United States, Puerto Rico, and American Samoa for fiscal year 1971 are compiled. The major objective is to provide the public broadcasting community--including legislators, administrators, and researchers, as well as the communications industry as a whole--with essential quantitative information. Material is given for 193 stations owned and operated by 126 licensees and covers public television licensees and stations, total broadcast hours, weekly broadcast hours by day of week, broadcast hours by source of programing, and production hours. Six graphs, 33 summary tables, and 24 detailed tables are used to convey the information. Five appendixes deal with public television licensees, computations of broadcast hours, questionnaire items, public television stations which came on the air prior to or during 1971, and broadcast and production statistics for these new entries. Data were collected by the Corporation for Public Broadcasting by means of a survey questionnaire sent to station managers and directors of licensees. (Author/PB)

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1. The first part of the document is a list of names and addresses of the persons who have been interviewed for this study.

2. The second part of the document is a list of the questions which were asked of the interviewees.

3. The third part of the document is a list of the answers which were given to the questions.

4. The fourth part of the document is a list of the conclusions which were drawn from the answers.

5. The fifth part of the document is a list of the recommendations which were made on the basis of the conclusions.

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# **BROADCAST AND PRODUCTION STATISTICS OF PUBLIC TELEVISION LICENSEES: Fiscal Year 1971**

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

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## FOREWORD

This publication is part of a series of statistical reports on public broadcasting, based on data provided to the Corporation for Public Broadcasting (CPB) by public television and public radio licensees. The U. S. Office of Education's National Center for Educational Statistics (NCES) supported the data collection, analysis, and preparation of reports in the series. John Golden, Director of Planning, Research, and Evaluation at CPB, and Boyd Ladd, Assistant Director for Statistical Development in NCES, directed the efforts of the two agencies in this endeavor.

Statistics of broadcast and production hours of 126 public television licensees and 193 stations on the air cover the entire Fiscal Year 1971.

Publication of this information was made possible by the station managers and executive directors who took time from their very busy days to complete the questionnaires.

Henry Loomis  
President, Corporation for  
Public Broadcasting

Dorothy M. Gilford  
Assistant Commissioner for  
Educational Statistics

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## INTRODUCTION

This report presents basic statistics on broadcast and production hours of public television stations and licensees in the United States, American Samoa, and Puerto Rico for Fiscal Year 1971. Its major objective is to provide the public broadcasting community--Federal and other legislators, administrators, and researchers, as well as the communications industry as a whole--with quantitative information on and summary analysis of the broadcast and production hours of public television.

The report consists of two major parts: hours broadcast by 193 stations on the air during the entire Fiscal Year 1971; and hours of programs produced by 126 licensees active throughout Fiscal Year 1971. The 193 stations were owned and operated by the 126 public television licensees. An additional 14 stations which began broadcasting after the beginning of Fiscal Year 1971 were not included in this analysis.

The data contained in this report were collected in the 1971 annual survey of public television licensees between October 1971 and April 1972 by the Corporation for Public Broadcasting, a nonprofit corporation established by the Public Broadcasting Act of 1967. In most cases, station general managers or executive directors of the licensees were the respondents to the survey.

Summary and detailed tables of broadcast and production hours are presented at the end of the narrative section of this report.

Appendixes cover (a) surveys of public television licensees, (b) computations of broadcast hours, (c) questionnaire items, (d) a list of public television stations on the air during entire Fiscal Year 1971 and a list of public television stations which came on the air during Fiscal Year 1971, and (e) broadcast hours of the 13 public television stations which began broadcasting during Fiscal Year 1971 and production hours of the 7 public television licensees which came on the air during Fiscal Year 1971.

The data on broadcast hours in this report are derived from station estimates of mean daily and weekly broadcast hours for the periods when local schools are in session and not in session. Figures thus derived cannot be considered as exact. For information on methods of data computation, see appendix B.

Data on broadcast hours were calculated and examined by total broadcast hours, number of broadcast weeks, type of programming, day of week, and source of programming. For data on production hours, hours of programs locally produced were tabulated by type of programming as well as by type of production.

## ANALYSIS DESIGN

In order to show the varying characteristics of broadcast and production status, data were, in most cases, presented and analyzed by three major variables: type of licensee, geographic region, and adjusted budget size.<sup>1/</sup> The three variables had a significant effect on the characteristics of broadcast and production hours of the public television stations and licensees.

Four major types of licensees produced programs during Fiscal Year 1971:

**COMMUNITY ORGANIZATIONS**--independently created corporations and foundations independent of State and local governments.

**INSTITUTIONS OF HIGHER EDUCATION**--universities and colleges.

**LOCAL PUBLIC SCHOOL SYSTEMS**--an administrative unit at the local level which exists primarily to operate schools or to contract for school services. These units may or may not be coterminous with county, city, or town boundaries.

**STATE AUTHORITY, STATE EDUCATION AGENCY, MUNICIPAL AUTHORITY, AND OTHER LICENSED AGENCIES**--State boards of education or State authorities and commissions set up by acts of legislation specifically for operating public stations and networks. Also included are the one municipal authority established by the city of New York and the two nondomestic licensees, the departments of education in American Samoa and Puerto Rico.

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<sup>1/</sup> The types of public television licensees are based on the CPB-USOE classification; the geographic regions in the aggregate United States are based on the USOE classification. See Financial Statistics of Noncommercial Television License Holders: Fiscal Year 1970, Corporation for Public Broadcasting, Washington: 1971, pp. 1-2, or revised edition, DHEW Publication No. (OE) 72-67, U. S. Government Printing Office, Washington: 1972, pp. 1-2. Adjusted budget size is also employed as an analytic variable because (a) the sizes have a considerable influence on the broadcast and production characteristics of the stations and licensees, and (b) these five adjusted budget sizes have been adopted as the basis for Community Service Grant allocation for the licensees by the Corporation for Public Broadcasting. See Employment Statistics of Public Television Licensees: June 30, 1970, (advance edition), Corporation for Public Broadcasting-U.S. Office of Education, U. S. Government Printing Office, Washington: 1972, p. 4.

For the aggregate United States, there were five geographic groupings:

<u>North Atlantic</u>	<u>Great Lakes and Plains</u>	<u>Southeast</u>
Connecticut	Illinois	Alabama
Delaware*	Indiana	Arkansas
District of Columbia	Iowa	Florida
Maine	Kansas	Georgia
Maryland	Michigan	Kentucky
Massachusetts	Minnesota	Louisiana
New Hampshire	Missouri	Mississippi
New Jersey	Nebraska	North Carolina
New York	North Dakota	South Carolina
Pennsylvania	Ohio	Tennessee
Rhode Island	South Dakota	Virginia
Vermont	Wisconsin	West Virginia
<u>West and Southwest</u>	<u>Outlying Areas</u>	
Alaska*	American Samoa	
Arizona	Canal Zone*	
California	Guam	
Colorado	Puerto Rico	
Hawaii	Trust Territory of the Pacific Islands*	
Idaho	Virgin Islands of the U.S.*	
Montana*		
Nevada		
New Mexico		
Oklahoma		
Oregon		
Texas		
Utah		
Washington		
Wyoming		

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\* No public television licensee as of June 30, 1971.

The budgets of the stations fall into five categories:

Less than \$100,000  
\$100,000 - \$249,999  
\$250,000 - \$699,999  
\$700,000 - \$1,999,999  
\$2,000,000 and over

The following terms and organizations are encountered in this report:

**ADJUSTED BUDGET SIZE**--Total operating expenses plus amount of institutional support.

**BROADCAST HOURS**--Hours broadcast by public television stations during Fiscal Year 1971.

**CHILDREN'S TELEVISION WORKSHOP (CTW)**--An independent, nonprofit corporation in New York, which produces children's programs, such as "Sesame Street" and "The Electric Company."

**EDUCATIONAL TELEVISION SERVICE/PROGRAM SERVICE (ETS/PS)**--A nonprofit organization in Bloomington, Ind., whose main function is to distribute television materials. (As of July 1, 1971, called Public Television Library (PTL). )

**GREAT PLAINS NATIONAL INSTRUCTIONAL TELEVISION LIBRARY (GPNITL)**--A nonprofit organization of the University of Nebraska in Lincoln, Nebraska, which develops and distributes videotaped instructional television courses to educational institutions and interested agencies.

**NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS (NAEB)**-- A professionally staffed organization designed to help educational telecommunicators function.

**NATIONAL EDUCATION TELEVISION (NET)**--A division of WNET, New York, the major national production center for evening programming for public television.

**NATIONAL INSTRUCTIONAL TELEVISION CENTER (NITC)**--A nonprofit organization of the Indiana University Foundation in Bloomington, Ind., whose major function is to develop and distribute educational television materials.

**NATIONAL INTERCONNECTION**--Broadcast interconnection system for national delivery of programs. Current administering agency is Public Broadcasting Service (PBS).

**OTHER INTERCONNECTION**--Broadcast interconnection systems other than those listed above (e. g., private interconnections and State interconnections of independent stations).

**PRODUCTION HOURS**--Hours of programs produced locally by public television licensees during Fiscal Year 1971.

**PROGRAMMING FOR CLASSROOM**--Programming intended for classroom audiences, inservice training, college credits, etc. sometimes known as programming for instructional television (ITV). )

**PROGRAMMING FOR GENERAL AUDIENCE**--All programming other than programming for classroom.

**PUBLIC BROADCASTING SERVICE (PBS)**--A nonprofit corporation in Washington, D. C., which manages the public television network; responsible for selecting, scheduling, and promoting programs distributed nationally.

**PUBLIC TELEVISION STATION**--A station which is 1) publicly owned (by a local community or municipality, State agency, school system or college, or public corporation); and 2) subsidized (by State or local taxes or foundation grants). It is eligible for support from CPB and Federal facility grants.

**REGIONAL INTERCONNECTION**--Broadcast interconnection systems for regional delivery of programs, e.g.:

- Central Educational Network (CEN) (Chicago, Illinois)
- Eastern Educational Television Network (EEN) (Newton Upper Falls, Massachusetts)
- Eastern Public Radio Network (EPRN) (Albany, New York)
- Midwestern Educational Television, Inc. (MET) (St. Paul, Minnesota)
- Rocky Mountain Corporation for Public Broadcasting (RMCPB) (Albuquerque, New Mexico)
- Southern Educational Communications Association (SECA) (Columbia, South Carolina)
- Western Educational Network (WEN) (Spokane, Washington)

**SCHOOL-IN-SESSION**--The period of the fiscal year when local schools are in session.

**SCHOOL-NOT-IN-SESSION**--The period of the fiscal year when local schools are closed for vacations.

**SOURCE OF PROGRAMMING**--Origin of program delivery, such as programs locally produced, national interconnection.

**TYPE OF PRODUCTION**--Programs locally produced either live, on tape, or on film.

**TYPE OF PROGRAMMING**--Programming which is: (a) programming for classroom, or (b) programming for general audience.

## SUMMARY OF THE RESULTS

### PUBLIC TELEVISION LICENSEES AND STATIONS

A total of 126 public television licensees operated 193 stations which were on the air during the entire Fiscal Year 1971 in the aggregate United States. Most of the licensees operated one or two stations; some, especially licensees among State/municipal authorities, operated a number of satellite stations. State/municipal authorities, although comprising the smallest category of licensees (18), operated the largest number of stations (60). Community organizations held 44 licenses and operated 52 stations, while institutions of higher education had 42 licenses and 58 stations. Local public school systems, with 22 licenses, maintained 23 stations. (See table 1.)

Licensees among community organizations were largely concentrated in the North Atlantic and the Great Lakes and Plains regions. The Southeast and the West and Southwest regions dominated in number of licensees among local public school systems. The Southeast region accommodated more licensees of State/municipal authorities than any other region in the aggregate United States. The two licenses in the Outlying Areas were granted to State/municipal authorities. (See table 1.)

The most common adjusted budget size of public television licensees was \$250,000 - \$499,999 (59), followed by \$700,000 - \$1,999,999 (35), \$100,000 - \$249,999 (15), \$2,000,000 and over (11), and under \$100,000 (6). Licensees of State/municipal authorities and community organizations were relatively large in adjusted budget size. (See tables 2 and 3.)

### TOTAL BROADCAST HOURS

During FY 1971, 193 public television stations reported a total of 639,611 broadcast hours in the aggregate United States, a 9-percent increase over the broadcast hours of FY 1970, when 185 stations broadcast 586,718 hours. The increase in the number of total broadcast hours appears largely due to the increase in the number of stations in FY 1971 over that in FY 1970. The annual mean broadcast hours per station also increased slightly during the period (3,171 hours in FY 1970 and 3,314 hours in FY 1971). Broadcast hours for both programming for classroom and programming for general audience went up slightly from FY 1970 to FY 1971. (See figure 1 and table 4.)

During FY 1971, of the total broadcast hours, 35.4 percent was transmitted for classroom use and 64.6 percent for general audiences. State/municipal authorities reported more broadcast hours than any other type of licensee. Institutions of higher education tended to broadcast proportionately more programming for general audience, while local public school systems broadcast

relatively more programming for classroom. Programming for classroom was on the air primarily when local schools were reported to be in session. Of the total broadcast hours during the school-in-session period, 43 percent was devoted to programming for classroom, while slightly less than 5 percent of the total broadcast hours during the school-not-in-session period was programmed for classroom. Programming for general audience was broadcast evenly all year round. These tendencies held among all types of licensees, geographic regions, and adjusted budget sizes. (See figures 2 through 4, tables 5 through 7, and detailed tables A-1 through A-18.)

#### WEEKLY BROADCAST HOURS BY DAY OF WEEK

The weekly broadcasting schedule of public television stations differed widely for the in- and out-of-school sessions. In FY 1971, the mean number of broadcast weeks of public television stations for the school-in-session period was 35, while that for the school-not-in-session period was 16. (See detailed tables A-19 through A-24.)

During the school-in-session period, mean broadcast hours varied considerably according to the day of the week, with public television stations on the air longer during weekdays (Monday through Friday) than during weekends (Saturday and Sunday). This arose from the uneven weekday and weekend schedule of programming for classroom (e.g., 6.5 hours per weekday and 2.7 and 2.0 hours for Saturday and Sunday, respectively). Stations licensed to local public school systems transmitted no classroom programming during the weekends. (See table 8 and tables 10 and 11.)

Mean daily broadcast hours of the stations varied less when local schools were not in session than when they were in session. This was due to the even schedule for programming for classroom. Only 48 out of the total 193 public television stations broadcast programming for classroom during the school-not-in-session period. For programming for general audience, there was no significant change in mean broadcast hours during the in- or out-of-school sessions. Nine television stations did not broadcast any programs when local schools were not in session. (See tables 9, 11, 12, and 13.)

#### BROADCAST HOURS BY SOURCE OF PROGRAMMING

During FY 1971, national interconnection was the largest single source of programming (27.5 percent of the total) of public television, while programs locally produced slipped from the largest (during FY 1970) to

the second largest source of programming (23.0 percent). Locally produced programs still constituted the largest single source of public television programming for classroom, even though this source experienced a sizable decrease in terms of the percent of the total broadcast hours delivered (44.2 percent in FY 1970 and 35.9 percent in FY 1971). The National Instructional Television Center (NITC) was the next largest source of programming during FY 1971 with 10.6 percent of the total, followed by national interconnection, with 6.9 percent of the total. For programming for general audience, national interconnection delivered the largest proportion (38.8 percent) of the total broadcast hours during FY 1971, followed by locally produced programs (16.0 percent) and National Educational Television (NET) (9.7 percent). (See figure 5 and table 14.)

As a source of programming for classroom, local public school systems and State/municipal authorities relied more heavily on locally produced programs (46.3 percent and 42.8 percent, respectively). For programming for general audience, all types of licensees used national interconnection most frequently, followed by locally produced programs. (See tables 15 through 17.)

Among geographic regions in the United States, the Southeast utilized more locally produced programs (30.4 percent) than any other region, while in the North Atlantic region only 14.4 percent of the total broadcast hours was delivered through locally produced programs. With the exception of Outlying Areas, national interconnection was heavily utilized by licensees in all regions; this was especially true in the case of programming for general audience. (See tables 18 through 20.)

It became apparent for adjusted budget size that the larger the budget size, the more hours of locally produced programs were used as a source of programming. Among smaller budget sizes (under \$100,000 - \$249,999) interconnections, including national interconnection, were heavily utilized for general audience programs. (See tables 21 through 23.)

#### PRODUCTION HOURS

Total production hours (hours of programs produced locally by public television licensees) decreased by 11.7 percent from FY 1970 to FY 1971 (41,936 hours in FY 1970 and 37,050 hours in FY 1971). This was due to the sizable decrease in production hours for programming for classroom (a 42.8-percent decrease) during the period, while the production hours for general audience went up 10 percent. In addition, the production hours made in color went up 26.7 percent during the same period, as indicated by data carried in table 24.

Most of the locally produced programs delivered during FY 1971 were on tape (63.6 percent of the total); live programs (33.6 percent) and programs on film (only 2.8 percent) made up the remainder. Most locally produced programs (63.6 percent of the total) were made in black and white. This was especially true when programs were taped or live, as more than 60 percent of the totals of each of these categories was produced in black and white. However, 67.7 percent of the filmed productions was made in color. (See figure 5 and table 24.)

Community organizations produced more programs in color (55.8 percent of the total) than in black and white; however, State/municipal authorities and local public school systems made more black-and-white than color programs (80.7 percent and 75.2 percent, respectively). Community organizations produced the largest number of film productions. Among geographic regions, the Southeast was the biggest producer of programs; however, most of these programs were made in black and white. On the other hand, the North Atlantic region produced a relatively modest number of hours of programs, but more than half of these programs were in color. The West and Southwest region also produced more color than black-and-white programs. In terms of adjusted budget size, there was a general tendency that the larger the licensee, the more programs were made in color. This was especially true among the licensees of \$2,000,000 and over, where the live and film productions were almost entirely in color. (See tables 25 through 33, which detail the number of production hours licensees devoted to color and black-and-white productions, by significant variables.)

Figure 1.--Broadcast hours of public television stations, by type of programming and type of licensee: Aggregate United States, fiscal years 1970 and 1971

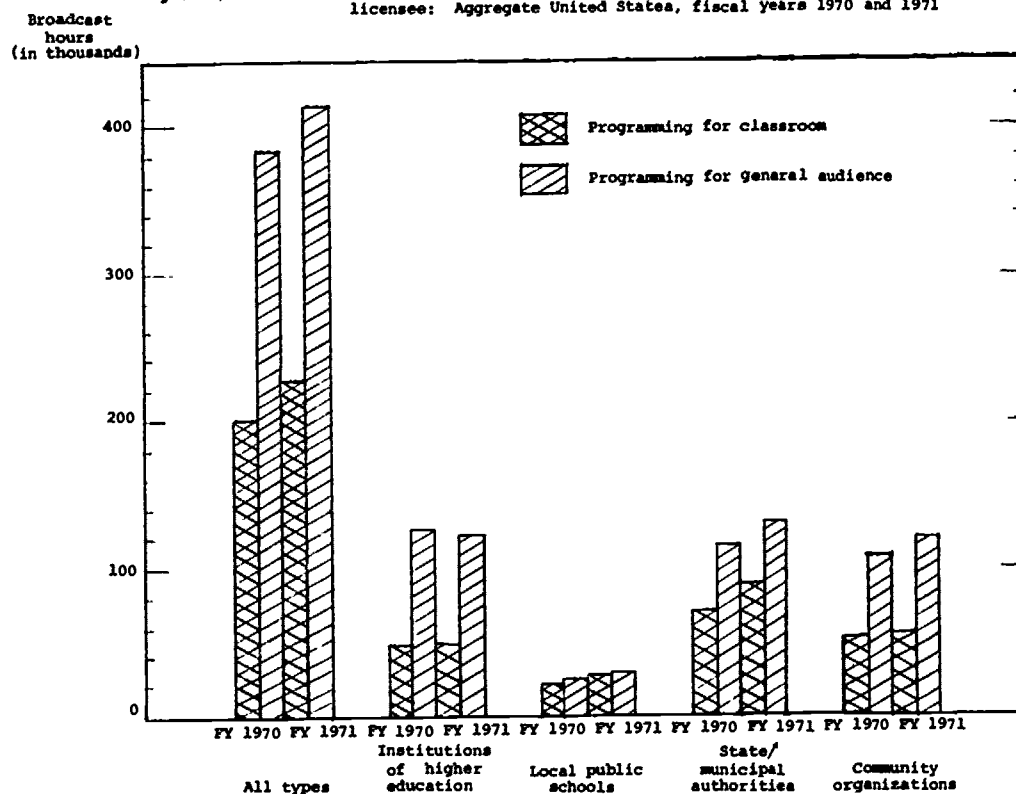


Figure 2.--Broadcast hours of public television stations, by type of Programming, school session, and type of licensee: Aggregate United States, fiscal year 1971

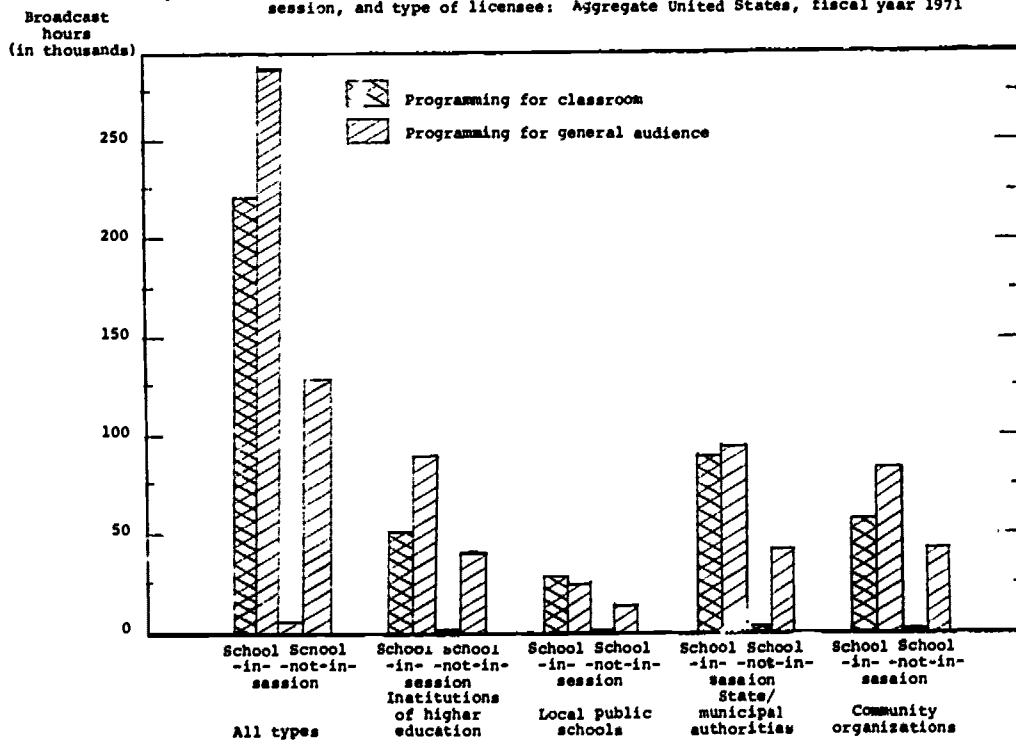


Figure 3.--Broadcast hours of public television stations, by type of programming, school session, and geographic region: Aggregate United States, fiscal year 1971  
Broadcast hours (in thousands)

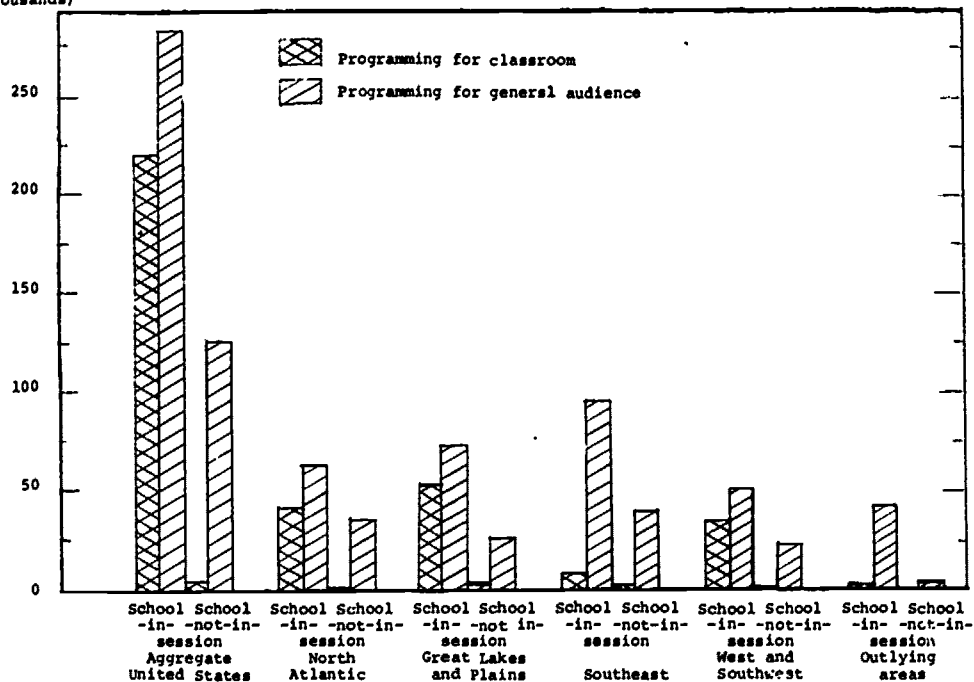


Figure 4.--Broadcast hours of public television stations, by type of programming, school session, and adjusted budget size: Aggregate United States, fiscal year 1971  
Broadcast hours (in thousands)

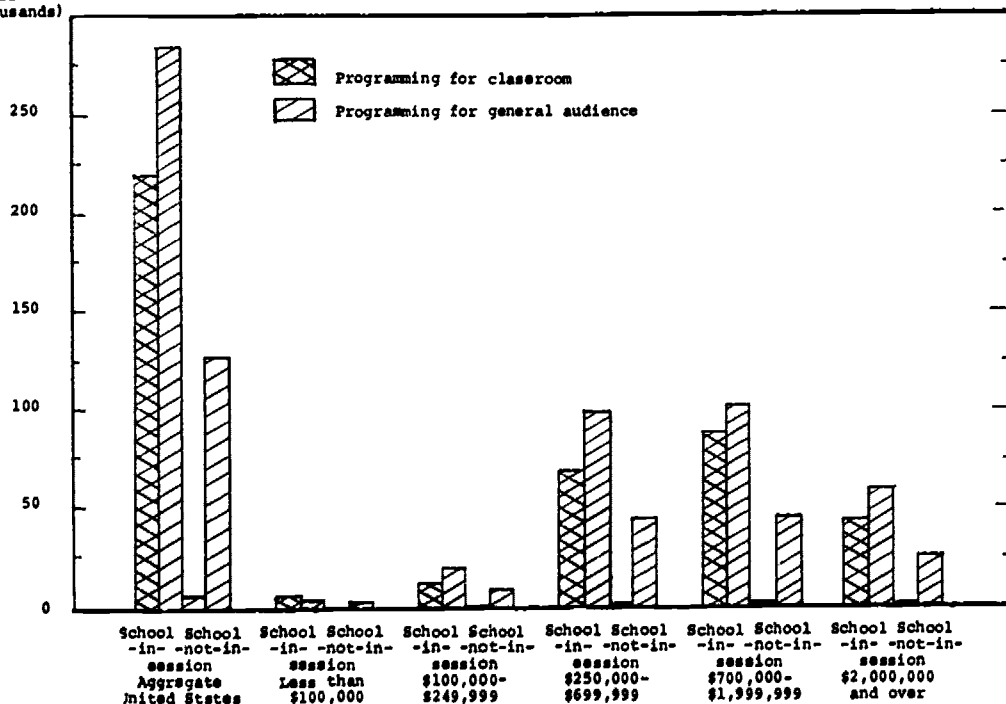


Figure 5.--Percent distributions of broadcast hours of public television stations, by type of programming and source of programming: Aggregate United States, fiscal years 1970 and 1971

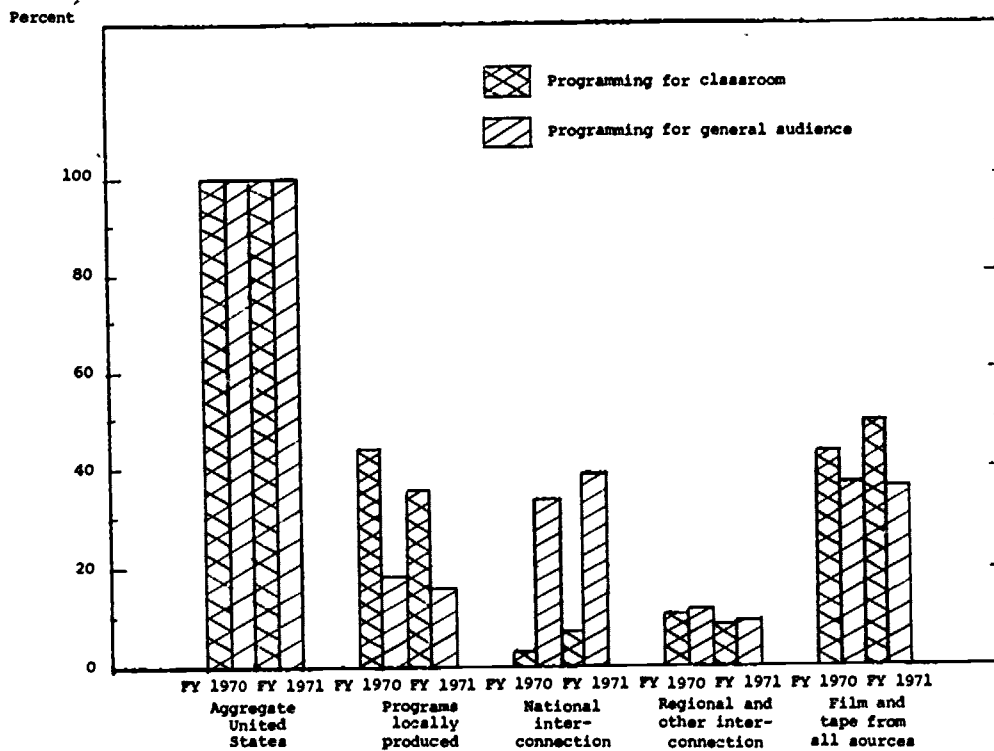
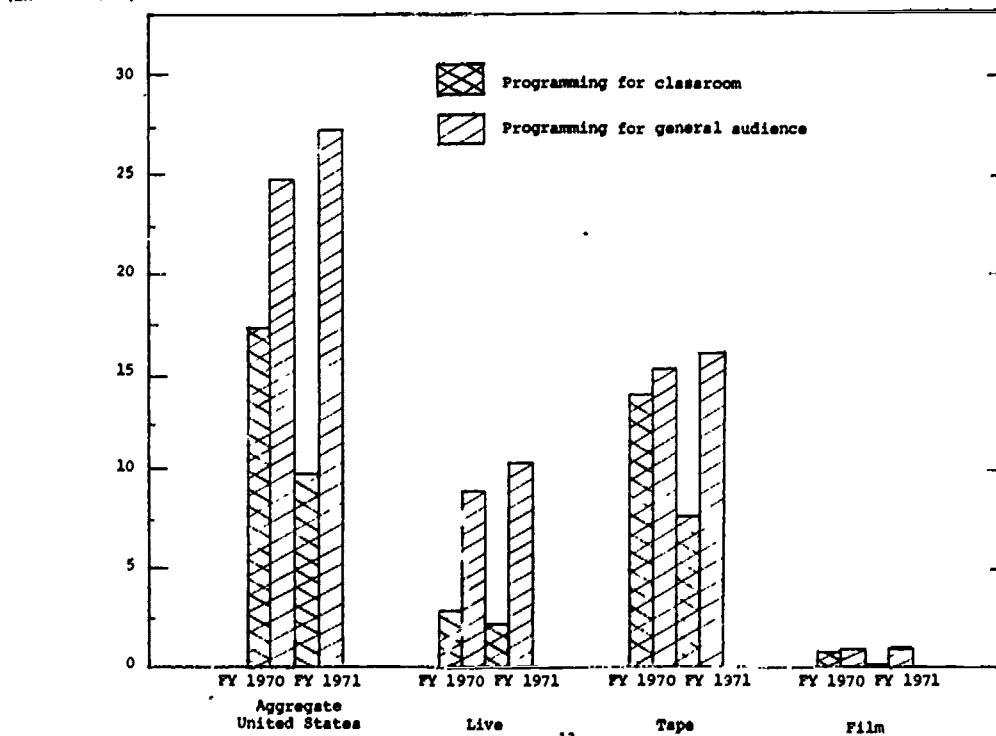


Figure 6.--Production hours of public television licensees, by type of programming and type of production: Aggregate United States, fiscal years 1970 and 1971



SUMMARY TABLES

Table 1.--Public television licensees and stations, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Licensees and stations, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	126	25	35	30	34	2
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Percent (stations)	100.00	100.00	100.00	100.00	100.00	100.00
Institutions of higher education	42	4	17	6	15	0
Percent of total	33.33	16.00	48.57	20.00	44.12	0.00
Number of stations	58	13	19	10	16	0
Percent (stations)	30.05	33.33	40.43	14.93	43.24	0.00
Local public school systems	22	1	4	7	10	0
Percent of total	17.46	4.00	11.43	23.33	29.41	0.00
Number of stations	23	1	4	8	10	0
Percent (stations)	11.92	2.57	8.51	11.94	27.03	0.00
State authority, State education agency, municipal authority, and other licensed agencies	18	3	3	8	2	2
Percent of total	14.29	12.00	8.57	26.67	5.88	100.00
Number of stations	60	3	11	39	4	3
Percent (stations)	31.09	7.69	23.40	58.20	10.81	100.00
Community organizations	44	17	11	9	7	0
Percent of total	34.92	68.00	31.43	30.00	20.59	0.00
Number of stations	52	22	13	10	7	0
Percent (stations)	26.94	56.41	27.66	14.93	18.92	0.00

Table 2.--Public television licensees and stations, by adjusted budget size and type of licensee:  
Aggregate United States, fiscal year 1971

Type of public television licensee	Licensees and stations, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000- \$249,999	\$250,000- \$699,999	\$700,000- \$1,999,999	\$2,000,000 and over
Total, all types	126	6	15	59	35	11
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Percent (stations)	100.00	100.00	100.00	100.00	100.00	100.00
Institutions of higher education	42	1	8	22	11	0
Percent of total	33.33	16.67	53.33	37.29	31.43	0.00
Number of stations	58	1	8	30	19	0
Percent (stations)	30.05	16.67	50.00	42.86	27.53	0.00
Local public school systems	22	4	1	14	3	0
Percent of total	17.46	66.66	6.67	23.75	8.57	0.00
Number of stations	23	4	1	15	3	0
Percent (stations)	11.92	66.66	6.25	21.43	4.35	0.00
State authority, State education agency, municipal authority, and other licensed agencies	18	0	1	4	9	4
Percent of total	14.29	0.00	6.67	6.78	25.71	36.36
Number of stations	60	0	2	5	31	22
Percent (stations)	31.09	0.00	12.50	7.14	44.93	68.75
Community organizations	44	1	5	19	12	7
Percent of total	34.92	16.67	33.33	32.20	34.29	63.64
Number of stations	52	1	5	20	16	10
Percent (stations)	26.94	16.67	31.25	28.57	23.19	31.25

Table 3.--Public television licensees and stations, by geographic region and adjusted budget size:  
Aggregate United States, fiscal year 1971

Adjusted budget size	Licensees and stations, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	126	25	35	30	34	2
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Percent (stations)	100.00	100.00	100.00	100.00	100.00	100.00
Under \$100,000	6	0	3	0	3	0
Percent	4.76	0.00	8.57	0.00	8.82	0.00
Number of stations	6	0	3	0	3	0
Percent (stations)	3.11	0.00	6.38	0.00	8.11	0.00
\$100,000-\$249,999	15	1	7	3	4	0
Percent	11.90	4.00	20.00	10.00	11.77	0.00
Number of stations	16	1	7	3	5	0
Percent (stations)	8.29	2.56	14.89	4.48	13.51	0.00
\$250,000-\$699,999	59	9	14	16	20	0
Percent	46.83	36.00	40.00	53.33	58.82	0.00
Number of stations	70	16	15	18	21	0
Percent (stations)	36.27	41.03	31.92	26.87	56.76	0.00
\$700,000-\$1,999,999	35	10	10	8	5	2
Percent	27.78	40.00	28.57	26.67	14.71	100.00
Number of stations	69	15	20	25	6	3
Percent (stations)	35.75	38.46	42.55	37.31	16.22	100.00
\$2,000,000 and over	11	5	1	3	2	0
Percent	8.73	20.00	2.86	10.00	5.88	0.00
Number of stations	32	7	2	21	2	0
Percent (stations)	16.58	17.95	4.26	31.34	5.40	0.00

Table 4.--Broadcast hours of public television stations, by type of programming and type of licensee:  
Aggregate United States, during fiscal years 1970 and 1971

		Broadcast hours, by type of programming					
Type of licensee	Number of stations	All types		Programming for classroom		Programming for general audience	
		Total	Mean	Total	Mean	Total	Mean
All types							
FY 1970	185	586,718	3,171	201,275	1,088	385,443	2,083
FY 1971	193	639,611	3,314	226,165	1,172	413,446	2,142
Institutions of higher education							
FY 1970	58	174,864	3,015	47,306	816	127,558	2,199
FY 1971	58	174,241	3,004	49,315	850	124,926	2,154
Local public school systems							
FY 1970	22	57,036	2,593	27,677	1,258	29,359	1,336
FY 1971	23	61,549	2,676	27,997	1,217	33,552	1,459
State authority, State education agency, municipal authority, other licensed agencies							
FY 1970	54	188,438	3,490	72,714	1,347	115,724	2,143
FY 1971	60	222,162	3,703	89,989	1,500	132,173	2,203
Community organizations							
FY 1970	51	166,380	3,262	53,578	1,051	112,802	2,212
FY 1971	52	181,659	3,493	58,864	1,132	122,795	2,361

Table 5.--Broadcast hours of public television stations, by type of programming and by type of licensee, geographic region, and adjusted budget size: Aggregate United States, fiscal year 1971

Type of licensee, geographic region, and adjusted budget size	Broadcast hours, by type of programming						
	Number of stations	Total	Percent	Programming for classroom	Percent	Programming for general audience	Percent
Total	193	639,611	100.0	226,165	100.0	413,446	100.0
Type of licensee:							
Institutions of higher education	58	174,241	27.3	49,315	21.8	124,926	30.2
Local public school systems	23	61,549	9.6	27,997	12.4	33,552	8.1
State authority, State education agency, municipal authority, and other licensed agencies	60	222,162	34.7	89,989	39.8	132,173	32.0
Community organiza- tions	52	181,659	28.4	58,864	26.0	122,795	29.7
Geographic region:							
North Atlantic	39	135,017	21.1	40,792	18.0	94,225	22.8
Great Lakes and Plains	47	156,450	24.5	57,524	25.4	98,926	23.9
Southeast	67	227,403	35.6	89,301	39.5	138,102	33.4
West and Southwest	37	112,077	17.5	36,848	16.3	75,229	18.2
Outlying areas	3	8,664	1.3	1,700	0.8	6,964	1.7
Adjusted budget size:							
Under \$100,000	6	13,503	2.1	6,170	2.7	7,333	1.8
\$100,000-\$249,999	16	43,060	6.7	12,856	5.7	30,204	7.3
\$250,000-\$699,999	70	213,326	33.4	70,211	31.1	143,115	34.6
\$700,000-\$1,999,999	69	239,411	37.4	91,903	40.6	147,508	35.7
\$2,000,000 and over	32	130,311	20.4	45,025	19.9	85,286	20.6

Table 6.--Broadcast hours of public television stations during school-in-session, by type of programming and by type of licensee, geographic region, and adjusted budget size: Aggregate United States, fiscal year 1971

Type of licensee, geographic region, and adjusted budget size	Broadcast hours, by type of programming						
	Number of stations	Total	Percent	Programming for classroom	Percent	Programming for general audience	Percent
Total	193	506,503	100.0	220,157	100.0	286,346	100.0
Type of licensee:							
Institutions of higher education	58	135,407	26.7	48,144	21.9	87,263	30.5
Local public school systems	23	51,427	10.2	27,081	12.3	24,346	8.5
State authority, State education agency, municipal authority, and other licensed agencies	60	180,158	35.6	87,984	39.9	92,174	32.2
Community organiza- tions	52	139,511	27.5	56,948	25.9	82,563	28.8
Geographic region:							
North Atlantic	39	102,712	20.3	40,017	18.2	62,695	21.9
Great Lakes and Plains	47	125,632	24.8	54,440	24.7	71,192	24.9
Southeast	67	184,893	36.5	87,790	39.9	97,103	33.9
West and Southwest	37	87,222	17.2	36,210	16.4	51,012	17.8
Outlying areas	3	6,044	1.2	1,700	0.8	4,344	1.5
Adjusted budget size:							
Under \$100,000	6	11,080	2.2	6,170	2.8	4,910	1.7
\$100,000-\$249,999	16	33,858	6.7	12,234	5.6	21,624	7.6
\$250,000-\$699,999	70	167,823	33.1	68,406	31.1	99,417	34.7
\$700,000-\$1,999,999	69	190,325	37.6	89,250	40.5	101,075	35.3
\$2,000,000 and over	32	103,417	20.4	44,097	20.0	59,320	20.7

Table 7.--Broadcast hours of public television stations during school-not-in-session, by type of programming and by type of licensee, geographic region, and adjusted budget size: Aggregate United States, fiscal year 1971

Type of licensee, geographic region, and adjusted budget size	Broadcast hours, by type of programming						
	Number of stations	Total	Percent	Programming for classroom	Percent	Programming for general audience	Percent
Total	193	133,108	100.0	6,008	100.0	127,100	100.0
Type of licensee:							
Institutions of higher education	58	38,834	29.2	1,171	19.5	37,663	29.6
Local public school systems	23	10,122	7.6	916	15.2	9,206	7.2
State authority, State education agency, municipal authority, and other licensed agencies	60	42,004	31.5	2,005	33.4	39,999	31.5
Community organiza- tions	52	42,148	31.7	1,916	31.9	40,232	31.7
Geographic region:							
North Atlantic	39	32,305	24.3	775	12.9	31,530	24.8
Great Lakes and Plains	47	30,818	23.1	3,084	51.3	27,734	21.8
Southeast	67	42,510	31.9	1,511	25.2	40,999	32.3
West and Southwest	37	24,855	18.7	638	10.6	24,217	19.0
Outlying areas	3	2,620	2.0	0	0.0	2,620	2.1
Adjusted budget size:							
Under \$100,000	6	2,423	1.8	0	0.0	2,423	1.9
\$100,000-\$249,999	16	9,202	6.9	622	10.4	8,580	6.8
\$250,000-\$699,999	70	45,503	34.2	1,805	30.0	43,698	34.4
\$700,000-\$1,999,999	69	49,086	36.9	2,653	44.2	46,433	36.5
\$2,000,000 and over	32	26,894	20.2	928	15.4	25,966	20.4

Table 8.--Mean weekly broadcast hours of public television stations during school-in-session, by day of week and type of programming: Aggregate United States, fiscal year 1971

Type of programming	Mean weekly broadcast hours, by day of week				
	Monday through Friday			Saturday	Sunday
	Week total	Total	(Per day)		
Total	14,392.0	12,634.4	(2,526.8)	716.3	1,041.3
Percent	100.0	100.0	( 100.0)	100.0	100.0
Number of stations broadcasting	193	193	( 193 )	84	149
Percent of stations broadcasting	100.0	100.0	( 100.0)	43.5	77.2
Mean	74.6	65.5	( 13.1)	8.5	7.0
Programming for classroom	6,244.5	6,170.5	(1,234.0)	46.5	27.5
Percent of total	43.4	48.8	( 48.8)	6.5	2.6
Number of stations broadcasting	190	190	( 190 )	17	14
Percent of stations broadcasting	98.4	98.4	( 98.4)	8.8	7.3
Mean	32.9	32.5	( 6.5)	2.7	2.0
Programming for general audience	8,147.5	6,463.9	(1,292.8)	669.8	1,013.8
Percent of total	56.6	51.2	( 51.2)	93.5	97.4
Number of stations broadcasting	190	190	( 190 )	84	149
Percent of stations broadcasting	98.4	98.4	( 98.4)	43.5	77.2
Mean	42.9	34.0	( 6.8)	8.0	6.8

Table 9.--Mean weekly broadcast hours of public television stations during school-not-in-session, by day of week and type of programming: Aggregate United States, fiscal year 1971

Type of programming	Mean weekly broadcast hours, by day of week				
	Week total	Monday through Friday		Saturday	Sunday
		Total	(Per day)		
Total	8,141.0	6,566.7	(1,313.4)	581.1	993.2
Percent	100.0	100.0	( 100.0)	100.0	100.0
Number of stations broadcasting	184	184	( 184 )	77	152
Percent of stations broadcasting	95.3	95.3	( 95.3)	39.9	78.8
Mean	44.2	35.7	( 7.1)	7.5	6.5
Programming for classroom	407.6	378.8	( 75.8)	21.8	7.0
Percent of total	5.0	5.8	( 5.8)	3.8	0.7
Number of stations broadcasting	48	48	( 48 )	13	4
Percent of stations broadcasting	24.9	24.9	( 24.9)	6.7	2.1
Mean	8.5	7.9	( 1.6)	1.7	1.8
Programming for general audience	7,733.4	6,187.9	(1,237.6)	559.3	986.2
Percent of total	95.0	94.2	( 94.2)	96.2	99.3
Number of stations broadcasting	183	183	( 183 )	77	152
Percent of stations broadcasting	94.8	94.8	( 94.8)	39.9	78.8
Mean	42.3	33.8	( 6.8)	7.3	6.5

Table 10.--Mean weekly broadcast hours of public television stations for programming for classroom during school-in-session, by day of week and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Mean weekly broadcast hours, by day of week				
	Week total	Monday through Friday		Saturday	Sunday
		Total	( Per day )		
Total, all types	6,244.5	6,170.5	( 1,234.0 )	46.5	27.5
Percent	100.0	100.0	( 100.0 )	100.0	100.0
Number of stations broadcasting	190	190	( 190 )	17	14
Percent of stations broadcasting	98.4	98.4	( 98.4 )	8.8	7.3
Mean	32.9	32.5	( 6.5 )	2.7	2.0
Institutions of higher education	1,415.7	1,409.2	( 281.8 )	2.5	4.0
Percent of total	22.7	22.8	( 22.8 )	5.4	14.6
Number of stations broadcasting	56	56	( 56 )	1	2
Percent of stations broadcasting	96.6	96.6	( 96.6 )	1.7	3.4
Mean	25.3	25.2	( 5.0 )	2.5	2.0
Local public school systems	755.6	755.6	( 151.1 )	0.0	0.0
Percent of total	12.1	12.3	( 12.3 )	0.0	0.0
Number of stations broadcasting	23	23	( 23 )	0	0
Percent of stations broadcasting	100.0	100.0	( 100.0 )	0.0	0.0
Mean	32.9	32.9	( 6.6 )	0.0	0.0
State authority, State education agency, municipal authority, and other licensed agencies	2,394.7	2,350.7	( 470.1 )	26.5	17.5
Percent of total	38.3	38.1	( 38.1 )	57.0	63.6
Number of stations broadcasting	60	60	( 60 )	9	8
Percent of stations broadcasting	100.0	100.0	( 100.0 )	0.2	0.1
Mean	39.9	39.2	( 7.8 )	2.9	2.2
Community organizations	1,678.5	1,653.0	( 331.0 )	17.5	6.0
Percent of total	26.9	26.8	( 26.8 )	37.6	21.8
Number of stations broadcasting	51	51	( 51 )	7	4
Percent of stations broadcasting	98.1	98.1	( 98.1 )	13.5	7.7
Mean	32.9	32.5	( 6.5 )	2.5	1.5

Table 11.--Mean weekly broadcast hours of public television stations for programming for general audience during school-in-session, by day of week and type of licensee: Aggregate United States, fiscal year 1971

Mean weekly broadcast hours, by day of week					
Type of public television licensee	Week total	Monday through Friday		Saturday	Sunday
		Total	( Per day )		
Total, all types	8,147.5	6,463.9	( 1,292.8 )	669.8	1,013.8
Percent	100.0	100.0	( 100.0 )	100.0	100.0
Number of stations broadcasting	190	190	( 190 )	84	149
Percent of stations broadcasting	98.4	98.4	( 98.4 )	43.5	77.2
Mean	42.9	34.0	( 6.8 )	8.0	6.8
Institutions of higher education	2,526.2	2,132.4	( 426.5 )	79.0	314.8
Percent of total	31.0	33.0	( 33.0 )	11.8	31.1
Number of stations broadcasting	58	58	( 58 )	12	48
Percent of stations broadcasting	100.0	100.0	( 100.0 )	20.7	82.8
Mean	43.6	36.8	( 7.4 )	6.6	6.6
Local public school systems	673.7	560.7	( 112.1 )	36.5	76.5
Percent of total	8.3	8.7	( 8.7 )	5.4	7.5
Number of stations broadcasting	20	20	( 20 )	5	13
Percent of stations broadcasting	87.0	87.0	( 87.0 )	21.7	56.5
Mean	33.7	28.0	( 5.6 )	7.3	5.9
State authority, State education agency, municipal authority, and other licensed agencies	2,507.5	1,928.0	( 385.6 )	270.0	309.5
Percent of total	30.8	29.8	( 29.8 )	40.3	30.5
Number of stations broadcasting	60	60	( 60 )	37	42
Percent of stations broadcasting	100.0	100.0	( 100.0 )	61.7	70.0
Mean	41.8	32.1	( 6.4 )	7.3	7.4
Community organizations	2,440.1	1,842.8	( 368.6 )	284.3	313.0
Percent of total	29.9	28.5	( 28.5 )	42.5	30.9
Number of stations broadcasting	52	52	( 52 )	30	46
Percent of stations broadcasting	100.0	100.0	( 100.0 )	57.7	88.5
Mean	46.9	35.4	( 7.1 )	9.5	6.8

Table 12.--Mean weekly broadcast hours of public television stations for programming for classroom during school-not-in-session, by day of week and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Mean weekly broadcast hours, by day of week				
	Week total	Monday through Friday		Saturday	Sunday
		Total	( Per day )		
Total, all types	407.6	378.8	( 75.8 )	21.8	7.0
Percent	100.0	100.0	( 100.0 )	100.0	100.0
Number of stations broadcasting	48	48	( 48 )	13	4
Percent of stations broadcasting	24.9	24.9	( 24.9 )	6.7	2.1
Mean	8.5	7.9	( 1.6 )	1.7	1.8
Institutions of higher education	74.2	68.2	( 13.6 )	1.5	4.5
Percent of total	18.2	18.0	( 17.9 )	6.9	64.3
Number of stations broadcasting	15	15	( 15 )	1	2
Percent of stations broadcasting	25.9	25.9	( 25.9 )	1.7	3.4
Mean	4.9	4.5	( 0.9 )	1.5	2.3
Local public school systems	72.3	72.3	( 14.5 )	0.0	0.0
Percent of total	17.7	19.1	( 19.1 )	0.0	0.0
Number of stations broadcasting	7	7	( 7 )	0	0
Percent of stations broadcasting	30.4	30.4	( 30.4 )	0.0	0.0
Mean	10.3	10.3	( 2.1 )	0.0	0.0
State authority, State education agency, municipal authority, and other licensed agencies	133.0	120.5	( 24.1 )	12.5	0.0
Percent of total	32.7	31.8	( 31.8 )	57.3	0.0
Number of stations broadcasting	13	13	( 13 )	8	0
Percent of stations broadcasting	21.7	21.7	( 21.7 )	13.3	0.0
Mean	10.3	9.3	( 1.9 )	1.6	0.0
Community organizations	128.1	117.8	( 23.6 )	7.8	2.5
Percent of total	31.4	31.1	( 31.1 )	35.8	35.7
Number of stations broadcasting	13	13	( 13 )	4	2
Percent of stations broadcasting	25.0	25.0	( 25.0 )	7.7	3.8
Mean	9.9	9.1	( 1.8 )	2.0	1.3

Table 13.--Mean weekly broadcast hours of public television stations for programming for general audience during school-not-in-session, by day of week and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Mean weekly broadcast hours, by day of week				
	Week total	Monday through Friday		Saturday	Sunday
		Total	( Per Day )		
Total, all types	7,733.4	6,187.9	( 1,237.6 )	559.3	986.2
Percent	100.0	100.0	( 100.0 )	100.0	100.0
Number of stations broadcasting	183	183	( 183 )	77	152
Percent of stations broadcasting	94.8	94.8	( 94.8 )	39.9	78.8
Mean	42.3	33.8	( 6.8 )	7.3	6.5
Institutions of higher education	2,263.2	1,918.5	( 383.7 )	51.5	293.2
Percent of total	29.3	31.0	( 31.0 )	9.2	29.7
Number of stations broadcasting	57	57	( 57 )	8	49
Percent of stations broadcasting	98.3	98.3	( 98.3 )	13.8	84.5
Mean	39.7	33.7	( 6.7 )	6.4	6.0
Local public school systems	611.1	500.1	( 100.0 )	33.5	77.5
Percent of total	7.9	8.1	( 8.1 )	6.0	7.9
Number of stations broadcasting	17	17	( 17 )	4	14
Percent of stations broadcasting	73.9	73.9	( 73.9 )	17.4	60.9
Mean	35.9	29.4	( 5.9 )	8.4	5.5
State authority, State education agency, municipal authority, and other licensed agencies	2,615.3	2,034.5	( 406.9 )	270.3	310.5
Percent of total	33.8	32.9	( 32.9 )	48.3	31.5
Number of stations broadcasting	59	59	( 59 )	39	42
Percent of stations broadcasting	98.3	98.3	( 98.3 )	65.0	70.0
Mean	43.3	34.5	( 6.9 )	6.9	7.4
Community organizations	2,243.8	1,734.8	( 347.0 )	204.0	305.0
Percent of total	29.0	28.0	( 28.0 )	36.5	30.9
Number of stations broadcasting	50	50	( 50 )	26	47
Percent of stations broadcasting	96.2	96.2	( 96.2 )	50.0	90.4
Mean	44.9	34.7	( 6.9 )	7.9	6.5

Table 14.--Percent distributions of broadcast hours of public television stations, by type of programming and source of programming: Aggregate United States, fiscal years 1970 and 1971

Source of programming	Percent of total broadcast hours, by type of programming					
	All types		Programming for classroom		Programming for general audience	
	FY 1970	FY 1971	FY 1970	FY 1971	FY 1970	FY 1971
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	27.1	23.0	44.2	35.9	18.2	16.0
National interconnection	23.1	27.5	2.4	6.9	33.1	38.8
Regional interconnection	6.1	5.1	4.6	3.2	6.9	6.1
Other interconnection	4.9	3.9	6.0	5.5	4.3	3.0
Film and tape from National Educational Television	9.7	6.9	1.6	1.8	14.0	9.7
Film and tape from regional networks	4.9	5.2	7.0	6.5	3.7	4.5
Film and tape from Educational Television Service/Program Service	3.7	3.4	0.6	1.1	5.4	4.7
Film and tape from Children's Television Workshop	*	2.9	*	2.0	*	3.3
Film and tape from National Instructional Television Center	2.8	3.8	7.9	10.6	0.1	0.1
Film and tape from Great Plains National Instructional Television Library	3.4	3.4	9.2	9.0	0.4	0.3
Film and tape from other public television stations	3.4	3.3	6.4	5.6	1.9	2.0
Film and tape from commercial syndicates	4.3	3.1	1.4	0.8	5.8	4.4
Film and tape from all others	6.6	8.5	8.7	11.1	5.5	7.1

\* Percent from Children's Television Workshop in FY 1970 included in film and tape from all others.

Table 15.--Percent distribution of total broadcast hours of public television stations, by type of licensee and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by type of licensee					
Source of programming	All types	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community organizations
(Number of stations broadcasting) . .	(193)	(58)	(23)	(60)	(52)
(Total broadcast hours) . . .	(639,611)	(174,241)	(61,549)	(222,162)	(181,659)
Total	100.0	100.0	100.0	100.0	100.0
Programs locally produced	23.0	18.6	26.5	28.6	19.2
National interconnection	27.5	27.8	27.8	26.0	29.1
Regional interconnection	5.1	8.1	0.7	1.2	8.4
Other interconnection	3.9	3.8	7.4	2.1	5.0
Film and tape from National Educational Television	6.9	7.1	8.5	6.9	6.2
Film and tape from regional networks	5.2	5.4	1.9	2.4	9.5
Film and tape from Educational Television Service/Program Service	3.4	4.1	4.3	3.5	2.5
Film and tape from Children's Television Workshop	2.9	3.5	4.6	1.7	3.1
Film and tape from National Instructional Television Center	3.8	2.6	3.5	5.2	3.2
Film and tape from Great Plains National Instructional Television Library	3.4	2.4	2.2	5.0	2.7
Film and tape from other public television stations	3.3	2.2	1.5	5.6	2.0
Film and tape from commercial syndicates	3.1	3.0	2.1	4.6	1.9
Film and tape from all others	8.5	11.4	9.0	7.2	7.2

Table 16.--Percent distribution of broadcast hours of public television stations for programming for classroom, by type of licensee and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by type of licensee					
Source of programming	All types	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community Organizations
(Number of stations broadcasting). . .	(190)	(56)	(23)	(60)	(51)
(Total broadcast hours). . .	(226,165)	(49,315)	(27,997)	(89,989)	(58,864)
Total	100.0	100.0	100.0	100.0	100.0
Programs locally produced	35.9	26.6	46.3	42.8	28.3
National interconnection	6.9	6.6	4.9	9.3	4.4
Regional interconnection	3.2	6.4	0.0	-	7.0
Other interconnection	5.5	7.2	10.0	1.3	8.3
Film and tape from National Educational Television	1.8	3.2	3.8	1.0	1.1
Film and tape from regional networks	6.5	7.3	2.9	2.5	13.5
Film and tape from Educational Television Service/Program Service	1.1	0.1	1.3	2.0	0.3
Film and tape from Children's Television Workshop	2.0	3.0	4.9	0.9	1.4
Film and tape from National Instructional Television Center	10.6	9.1	7.7	12.8	9.8
Film and tape from Great Plains National Instructional Television Library	9.0	8.4	4.9	11.3	8.2
Film and tape from other public television stations	5.6	2.9	1.4	9.7	3.7
Film and tape from commercial syndicates	0.8	0.9	0.1	1.0	0.7
Film and tape from all others	11.1	18.3	11.8	5.4	13.3

- Percent more than 0 but less than 0.05.

Table 17.--Percent distribution of broadcast hours of public television stations for programming for general audience, by type of licensee and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by type of licensee					
Source of programming	All types	Institutions of higher education	Local public school systems	State authority, State education agency, municipal authority, and other licensed agencies	Community organizations
(Number of stations broadcasting). . . (193)	(193)	(58)	(23)	(60)	(52)
(Total broadcast hours). . .	(413,446)	(124,926)	(33,552)	(132,173)	(122,795)
Total	100.0	100.0	100.0	100.0	100.0
Programs locally produced	16.0	15.4	10.0	19.0	14.8
National interconnection	38.8	36.2	46.9	37.4	40.9
Regional interconnection	6.1	8.7	1.3	2.0	9.1
Other interconnection	3.0	2.5	5.1	2.6	3.4
Film and tape from National Educational Television	9.7	8.7	12.6	11.0	8.6
Film and tape from regional networks	4.5	4.7	1.0	2.4	7.6
Film and tape from Educational Television Service/Program Service	4.7	5.7	6.8	4.5	3.6
Film and tape from Children's Television Workshop	3.3	3.6	4.3	2.2	3.9
Film and tape from National Instructional Television Center	0.1	0.1	0.0	0.1	0.1
Film and tape from Great Plains National Instructional Television Library	0.3	-	0.0	0.7	0.1
Film and tape from other public television stations	2.0	2.0	1.6	2.8	1.1
Film and tape from commercial syndicates	4.4	3.8	3.7	7.0	2.5
Film and tape from all others	7.1	8.6	6.7	8.3	4.3

- Percent more than 0 but less than 0.05.

Table 18.--Percent distribution of total broadcast hours of public television stations, by geographic region and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by geographic region						
Source of programming	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of stations broadcasting). (193)	(39)	(47)	(67)	(37)	(3)	
(Total broadcast hours). . .	(639,611)	(135,017)	(156,450)	(227,403)	(112,077)	(8,664)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	23.0	14.4	19.1	30.4	22.5	39.6
National interconnection	27.5	28.8	31.8	24.6	28.0	0.0
Regional interconnection	5.1	15.9	4.3	1.2	1.4	0.2
Other interconnection	3.9	5.1	5.7	2.6	2.7	0.0
Film and tape from National Educational Television	6.9	5.1	5.5	7.7	9.0	17.9
Film and tape from regional networks	5.2	15.2	3.4	2.7	1.3	0.0
Film and tape from Educational Television Service/Program Service	3.4	1.5	3.2	3.9	5.3	0.9
Film and tape from Children's Television Workshop	2.9	1.5	3.5	2.7	4.0	1.4
Film and tape from National In- structional Television Center	3.8	1.9	4.1	4.7	4.0	0.0
Film and tape from Great Plains National Instructional Television Library	3.4	0.8	5.6	3.7	3.1	0.0
Film and tape from other public television stations	3.3	1.2	2.1	5.3	3.4	0.0
Film and tape from commercial syndicates	3.1	1.6	3.5	4.2	2.2	4.5
Film and tape from all others	8.5	7.0	8.2	6.3	13.1	35.5

Table 19.--Percent distribution of broadcast hours of public television stations for programming for classroom, by geographic region and source of programming: Aggregate United States, fiscal year 1971

Source of programming	Percent of total broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of stations broadcasting) . (190)		(39)	(46)	(66)	(36)	(3)
(Total broadcast hours) . . .	(226,165)	(40,792)	(57,524)	(89,301)	(36,848)	(1,700)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	35.9	14.0	29.5	50.4	33.9	59.0
National interconnection	6.9	6.8	14.5	2.9	5.1	0.0
Regional interconnection	3.2	14.2	2.7	0.0	0.0	0.9
Other interconnection	5.5	7.3	7.6	2.9	6.7	0.0
Film and tape from National Educational Television	1.8	3.7	0.6	1.6	2.4	0.0
Film and tape from regional networks	6.5	28.7	1.8	1.3	1.9	0.0
Film and tape from Educational Television Service/Program Service	1.1	0.1	0.2	2.2	0.8	0.0
Film and tape from Children's Television Workshop	2.0	0.6	2.8	1.3	4.0	0.0
Film and tape from National Instructional Television Center	10.6	6.3	10.9	12.0	11.9	0.0
Film and tape from Great Plains National Instructional Television Library	9.0	2.3	14.5	8.7	9.3	0.0
Film and tape from other public television stations	5.6	2.4	2.3	9.4	5.6	0.0
Film and tape from commercial syndicates	0.8	0.6	0.5	0.9	1.0	0.0
Film and tape from all others	11.1	13.0	12.1	6.4	17.4	40.1

Table 20.--Percent distribution of broadcast hours of public television stations for programming for general audience, by geographic region and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by geographic region						
Source of programming	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
(Number of stations broadcasting) . . .	(193)	(39)	(47)	(67)	(37)	(3)
(Total broadcast hours) . . .	(413,446)	(94,225)	(98,926)	(138,102)	(75,229)	(6,964)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	16.0	14.6	13.1	17.5	16.9	34.9
National interconnection	38.8	38.3	41.9	38.7	39.3	0.0
Regional interconnection	6.1	16.7	5.3	2.0	2.0	0.0
Other interconnection	3.0	4.1	4.7	2.4	0.7	0.0
Film and tape from National Educational Television	9.7	5.6	8.3	11.6	12.2	22.2
Film and tape from regional networks	4.5	9.3	4.3	3.5	1.0	0.0
Film and tape from Educational Television Service/Program Service	4.7	2.2	5.0	5.1	7.5	1.1
Film and tape from Children's Television Workshop	3.3	2.0	3.9	3.5	4.0	1.8
Film and tape from National In- structional Television Center	0.1	0.0	0.1	-	0.2	0.0
Film and tape from Great Plains National Instructional Television Library	0.3	0.1	0.3	0.4	0.1	0.0
Film and tape from other public television stations	2.0	0.7	1.9	2.7	2.3	0.0
Film and tape from commercial syndicates	4.4	2.0	5.3	6.4	2.7	5.6
Film and tape from all others	7.1	4.4	5.9	6.2	11.1	34.4

- Percent more than 0 but less than 0.05.

Table 21.--Percent distribution of total broadcast hours of public television stations, by adjusted budget size and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by adjusted budget size						
Source of programming	Aggregate United States	Under \$100,000	\$100,000- \$249,999	\$250,000- \$699,999	\$700,000- \$1,999,999	\$2,000,000 and over
(Number of stations broadcasting). (193)	(6)	(16)	(70)	(69)	(32)	
(Total broadcast hours) . . .	(639,611)	(13,503)	(43,060)	(213,326)	(239,411)	(130,311)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	23.0	8.8	17.3	17.7	23.0	35.0
National interconnection	27.5	16.5	22.2	31.5	25.3	28.1
Regional interconnection	5.1	22.1	9.4	4.1	5.0	3.7
Other interconnection	3.9	28.9	13.8	4.0	2.0	1.1
Film and tape from National Educational Television	6.9	2.8	7.4	8.9	6.8	4.2
Film and tape from regional networks	5.2	6.6	4.4	5.5	6.1	3.3
Film and tape from Educational Television Service/Program Service	3.4	1.7	3.1	3.8	3.6	2.9
Film and tape from Children's Television Workshop	2.9	0.0	5.3	3.2	2.8	1.9
Film and tape from National In- structional Television Center	3.8	2.5	0.9	3.4	4.5	4.2
Film and tape from Great Plains National Instructional Television Library	3.4	0.8	5.0	2.9	4.0	2.7
Film and tape from other public television stations	3.3	0.7	4.8	2.2	4.5	2.6
Film and tape from commercial syndicates	3.1	0.0	0.6	2.8	3.0	5.1
Film and tape from all others	8.5	8.6	5.8	10.0	9.4	5.2

Table 22.--Percent distribution of broadcast hours of public television stations for programming for classroom, by adjusted budget size and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by adjusted budget size						
Source of programming	Aggregate United States	Under \$100,000	\$100,000- \$249,999	\$250,000- \$699,999	\$700,000- \$1,999,999	\$2,000,000 and over
(Number of stations broadcasting). (190)		(6)	(16)	(67)	(69)	(32)
(Total broadcast hours). . .	(226,165)	(6,170)	(12,856)	(70,211)	(91,903)	(45,025)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	35.9	10.5	26.0	31.1	30.4	60.8
National interconnection	6.9	0.0	0.0	5.1	12.2	1.7
Regional interconnection	3.2	19.3	2.2	1.7	3.8	2.7
Other interconnection	5.5	42.2	21.5	7.2	2.1	0.2
Film and tape from National Educational Television	1.8	3.5	0.0	3.3	0.6	2.4
Film and tape from regional networks	6.5	11.5	7.7	6.9	7.2	3.1
Film and tape from Educational Television Service/Program Service	1.1	0.0	0.2	0.6	0.1	4.3
Film and tape from Children's Television Workshop	2.0	0.0	4.7	2.9	1.7	0.7
Film and tape from National Instructional Television Center	10.6	5.4	3.2	10.2	11.4	12.3
Film and tape from Great Plains National Instructional Television Library	9.0	1.8	16.8	8.6	10.0	6.6
Film and tape from other public television stations	5.6	0.0	10.2	3.6	9.4	0.6
Film and tape from commercial syndicates	0.8	0.0	0.7	0.8	1.2	0.0
Film and tape from all others	11.1	5.8	6.8	18.0	9.9	4.6

Table 23.--Percent distribution of broadcast hours of public television stations for programming for general audience, by adjusted budget size and source of programming: Aggregate United States, fiscal year 1971

Percent of total broadcast hours, by adjusted budget size						
Source of programming	Aggregate United States	Under \$100,000	\$100,000- \$249,999	\$250,000- \$699,999	\$700,000- \$1,999,999	\$2,000,000 and over
(Number of stations broadcasting). (193)	(6)	(16)	(70)	(69)	(32)	
(Total broadcast hours) . . .	(413,446)	(7,333)	(30,204)	(143,115)	(147,508)	(85,286)
Total	100.0	100.0	100.0	100.0	100.0	100.0
Programs locally produced	16.0	7.4	13.6	11.2	18.4	21.4
National interconnection	38.8	30.3	31.7	44.4	33.4	42.1
Regional interconnection	6.1	24.6	12.5	5.3	5.7	4.3
Other interconnection	3.0	17.8	10.5	2.5	2.0	1.6
Film and tape from National Educational Television	9.7	2.2	10.5	11.6	10.7	5.2
Film and tape from regional networks	4.5	2.4	3.0	4.8	5.4	3.3
Film and tape from Educational Television Service/Program Service	4.7	3.1	4.3	5.4	5.8	2.1
Film and tape from Children's Television Workshop	3.3	0.0	5.6	3.3	3.4	2.6
Film and tape from National In- structional Television Center	0.1	0.0	0.0	-	0.1	0.0
Film and tape from Great Plains National Instructional Television Library	0.3	0.0	0.0	0.1	0.3	0.6
Film and tape from other public television stations	2.0	1.3	2.5	1.5	1.4	3.6
Film and tape from commercial syndicates	4.4	0.0	0.5	3.8	4.2	7.8
Film and tape from all others	7.1	10.9	5.3	6.1	9.2	5.4

- Percent more than 0 but less than 0.05.

Table 24.--Total production hours of public television licensees, by type of programming and type of production: Aggregate United States, fiscal years 1970 and 1971

Type of production	Production hours, by type of programming					
	All types		Programming for classroom		Programming for general audience	
	FY 1970	FY 1971	FY 1970	FY 1971	FY 1970	FY 1971
Total	41,936	37,050	17,199	9,839	24,737	27,211
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	9,780	13,490	1,955	2,275	7,825	11,215
Black and white	32,156	23,560	15,244	7,564	16,912	15,996
Live	11,614	12,458	2,791	2,040	8,823	10,418
Percent of total	27.7	33.6	16.2	20.7	35.7	38.3
Color	3,174	4,983	373	655	2,801	4,328
Black and white	8,440	7,475	2,418	1,385	6,022	6,090
Tape	29,005	23,544	13,789	7,614	15,216	15,930
Percent of total	69.2	63.6	80.2	77.4	61.5	58.5
Color	6,033	7,798	1,417	1,492	4,616	6,306
Black and white	22,972	15,746	12,372	6,122	10,600	9,624
Film	1,317	1,048	619	185	698	863
Percent of total	3.1	2.8	3.6	1.9	2.8	3.2
Color	573	709	165	128	408	581
Black and white	744	339	454	57	290	282

Table 25.--Production hours of public television licensees, by type of licensee and type of production: Aggregate United States, fiscal year 1971

Production hours, by type of licensee					
Type of production (Number of licensees) . . .	All types (126)	Institutions of higher education (42)	Local public school systems (22)	State author- ity, State education agency, munici- pal authority, and other licensed agencies (18)	Community organi- zations (44)
Total	37,050	10,610	4,884	8,072	13,484
Percent	100.0	100.0	100.0	100.0	100.0
Color	13,490	3,195	1,211	1,560	7,524
Black and white	23,560	7,415	3,673	6,512	5,960
Live	12,458	2,853	2,019	1,388	6,198
Percent of total	33.6	26.9	41.3	17.2	46.0
Color	4,983	734	776	331	3,142
Black and white	7,475	2,119	1,243	1,057	3,056
Tape	23,544	7,449	2,761	6,497	6,837
Percent of total	63.6	70.2	56.6	80.5	50.7
Color	7,798	2,305	363	1,146	3,984
Black and white	15,746	5,144	2,398	5,351	2,853
Film	1,048	308	104	187	449
Percent of total	2.8	2.9	2.1	2.3	3.3
Color	709	156	72	83	398
Black and white	339	152	32	104	51

Table 26.--Production hours of public television licensees, by geographic region and type of production: Aggregate United States, fiscal year 1971

Type of Production (Number of licensees) . . .	Production hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
	(126)	(25)	(35)	(30)	(34)	(2)
Total	37,050	6,803	8,000	10,160	8,623	3,464
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	13,490	3,795	2,500	2,410	4,784	1
Black and white	23,560	3,008	5,500	7,750	3,839	3,463
Live	12,458	2,920	2,908	2,620	3,091	919
Percent of total	33.6	42.9	36.4	25.8	35.9	26.5
Color	4,983	1,597	840	707	1,839	0
Black and white	7,475	1,323	2,068	1,913	1,252	919
Tape	23,544	3,510	4,852	7,387	5,321	2,474
Percent of total	63.6	51.6	60.6	72.7	61.7	71.4
Color	7,798	1,869	1,572	1,602	2,755	0
Black and white	15,746	1,641	3,280	5,785	2,566	2,474
Film	1,048	373	240	153	211	71
Percent of total	2.8	5.5	3.0	1.5	2.4	2.1
Color	709	329	88	101	190	1
Black and white	339	44	152	52	21	70

Table 27.--Production hours of public television licensees, by adjusted budget size and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by adjusted budget size					
	Aggregate United States (126)	Under \$100,000 (6)	\$100,000- \$249,999 (15)	\$250,000- \$699,999 (59)	\$700,000- \$1,999,999 (35)	\$2,000,000 and over (11)
Total	37,050	510	2,112	13,445	15,084	5,899
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	13,490	0	541	5,258	4,151	3,560
Black and white	23,560	510	1,571	8,207	10,933	2,339
Live	12,458	262	731	4,278	5,486	1,701
Percent of total	33.6	51.4	34.6	31.8	36.4	28.8
Color	4,983	0	256	1,405	1,699	1,623
Black and white	7,475	262	475	2,873	3,787	78
Tape	23,544	246	1,354	8,929	9,189	3,826
Percent of total	63.6	48.2	64.1	66.4	60.9	64.9
Color	7,798	0	272	3,711	2,233	1,582
Black and white	15,746	246	1,082	5,218	6,956	2,244
Film	1,048	2	27	238	409	372
Percent of total	2.8	0.4	1.3	1.8	2.7	6.3
Color	709	0	13	122	219	355
Black and white	339	2	14	116	190	17

Table 28.--Production hours of public television licensees for programming for classroom, by type of licensee and type of production: Aggregate United States, fiscal year 1971

Production hours, by type of licensee					
Type of production (Number of licensees) . .	All types (126)	Institutions of higher education (42)	Local public school systems (22)	State author- ity, State education agency, municip- al authority, and other licensed agencies (18)	Community organi- zations (44)
Total	9,839	1,280	3,043	3,226	2,290
Percent	100.0	100.0	100.0	100.0	100.0
Color	2,275	227	835	173	1,040
Black and white	7,564	1,053	2,208	3,053	1,250
Live	2,040	118	1,511	3	408
Percent of total	20.7	9.2	49.7	0.1	17.8
Color	655	11	560	0	84
Black and white	1,385	107	951	3	324
Tape	7,614	1,123	1,473	3,181	1,837
Percent of total	77.4	87.7	48.4	98.6	80.2
Color	1,492	177	231	160	924
Black and white	6,122	946	1,242	3,021	913
Film	185	39	59	42	45
Percent of total	1.9	3.1	1.9	1.3	2.0
Color	128	39	44	13	32
Black and white	57	0	15	29	13

Table 29.--Production hours of public television licensees for programming for classroom, by geographic region and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by geographic region					
	Aggregate United States (126)	North Atlantic (25)	Great Lakes and Plains (35)	Southeast (30)	West and Southwest (34)	Outlying areas (2)
Total	9,839	466	1,692	4,102	1,789	1,790
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	2,275	141	313	884	937	0
Black and white	7,564	325	1,379	3,218	852	1,790
Live	2,040	33	725	620	659	3
Percent of total	20.7	7.1	42.8	15.1	36.8	0.2
Color	655	3	80	155	417	0
Black and white	1,385	30	645	465	242	3
Tape	7,614	415	945	3,429	1,048	1,777
Percent of total	77.4	89.0	55.9	83.6	58.6	99.3
Color	1,492	122	321	705	444	0
Black and white	6,122	293	724	2,724	604	1,777
Film	185	18	22	53	82	10
Percent of total	1.9	3.9	1.3	1.3	4.6	0.5
Color	128	16	12	24	76	0
Black and white	57	2	10	29	6	10

Table 30.--Production hours of public television licensees for programming for classroom, by adjusted budget size and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000- \$249,999	\$250,000- \$699,999	\$700,000- \$1,999,999	\$2,000,000 and over
	(126)	(6)	(15)	(59)	(35)	(11)
Total	9,739	74	159	3,817	4,611	1,178
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	2,275	0	20	1,305	789	161
Black and white	7,564	74	139	2,512	3,822	1,017
Live	2,040	4	14	1,094	928	0
Percent of total	20.7	5.4	8.8	28.7	20.1	0.0
Color	655	0	6	350	299	0
Black and white	1,385	4	8	744	629	0
Tape	7,614	69	143	2,664	3,594	1,144
Percent of total	77.4	93.2	89.9	69.8	78.0	97.1
Color	1,492	0	12	914	422	144
Black and white	6,122	69	131	1,750	3,172	1,000
Film	185	1	2	59	89	34
Percent of total	1.9	1.4	1.3	1.5	1.9	2.9
Color	128	0	2	41	68	17
Black and white	57	1	0	18	21	17

Table 31.--Production hours of public television licensees for programming for general audience, by type of licensee and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by type of licensee				
	All types (126)	Institutions of higher education (42)	Local public school systems (22)	State author- ity, State education agency, munici- pal authority, and other licensed agencies (18)	Community organi- zations (44)
Total	27,211	9,330	1,841	4,846	11,194
Percent	100.0	100.0	100.0	100.0	100.0
Color	11,215	2,968	376	1,387	6,484
Black and white	15,996	6,362	1,465	3,459	4,710
Live	10,418	2,735	508	1,385	5,790
Percent of total	38.3	29.3	27.6	28.6	51.7
Color	4,328	723	216	331	3,058
Black and white	6,090	2,012	292	1,054	2,732
Tape	15,930	6,326	1,288	3,316	5,000
Percent of total	58.5	67.8	70.0	68.4	44.7
Color	6,306	2,128	132	986	3,060
Black and white	9,624	4,198	1,156	2,330	1,940
Film	863	269	45	145	404
Percent of total	3.2	2.9	2.4	3.0	3.6
Color	581	117	28	70	366
Black and white	282	152	17	75	38

Table 32.--Production hours of public television licensees for programming for general audience, by geographic region and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
	(126)	(25)	(35)	(30)	(34)	(2)
Total	27,211	6,337	6,308	6,058	6,834	1,674
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	11,215	3,654	2,187	1,526	3,847	1
Black and white	15,996	2,683	4,121	4,532	2,987	1,673
Live	10,418	2,887	2,183	2,000	2,432	916
Percent of total	38.3	45.6	34.6	33.0	35.6	54.7
Color	4,328	1,594	760	552	1,422	0
Black and white	6,090	1,293	1,423	1,448	1,010	916
Tape	15,930	3,095	3,907	3,958	4,273	697
Percent of total	58.5	48.8	61.9	65.3	62.5	41.6
Color	6,306	1,747	1,351	897	2,311	0
Black and white	9,624	1,348	2,556	3,061	1,962	697
Film	863	355	218	100	129	61
Percent of total	3.2	5.6	3.5	1.7	1.9	3.7
Color	581	313	76	77	114	1
Black and white	282	42	142	23	15	60

Table 33.--Production hours of public television licensees for programming for general audience, by adjusted budget size and type of production: Aggregate United States, fiscal year 1971

Type of production (Number of licensees) . . .	Production hours, by adjusted budget size					
	Aggregate United States (126)	Under \$100,000 (6)	\$100,000- \$249,999 (15)	\$250,000- \$699,999 (59)	\$700,000- \$1,999,999 (35)	\$2,000,000 and over (11)
Total	27,211	436	1,953	9,628	10,473	4,721
Percent	100.0	100.0	100.0	100.0	100.0	100.0
Color	11,215	0	521	3,933	3,362	3,399
Black and white	15,996	436	1,432	5,695	7,111	1,322
Live	10,418	258	717	3,184	4,558	1,701
Percent of total	38.3	59.2	36.7	33.1	43.5	36.0
Color	4,328	0	250	1,055	1,400	1,623
Black and white	6,090	258	467	2,129	3,158	78
Tape	15,930	177	1,211	6,265	5,595	2,682
Percent of total	58.5	40.6	62.0	65.1	53.4	56.8
Color	6,306	0	260	2,797	1,811	1,438
Black and white	9,624	177	951	3,468	3,784	1,244
Film	863	1	25	179	320	338
Percent of total	3.2	0.2	1.3	1.8	3.1	7.2
Color	581	0	11	81	151	338
Black and white	282	1	14	98	169	0

DETAILED TABLES

Table A-1.--Broadcast hours of public television stations for programming for classroom during school-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	220,157	40,017	54,440	87,790	36,210	1,700
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,141	1,026	1,158	1,310	979	567
Median	1,140	975	1,137	1,404	1,050	400
High	2,214	1,560	2,214	1,890	2,120	900
Low	0	231	0	0	0	400
Institutions of higher education	48,144	13,030	14,645	7,978	12,491	0
Percent of total	21.87	32.56	26.90	9.09	34.50	0.00
Number of stations	58	13	19	10	16	0
Mean	830	1,002	771	798	781	0
Median	841	872	832	1,026	651	0
High	2,214	1,440	2,214	1,320	1,615	0
Low	0	825	0	61	0	0
Local public school systems	27,081	1,125	2,842	11,179	11,935	0
Percent of total	12.30	2.81	5.22	12.73	32.96	0.00
Number of stations	23	1	4	8	10	0
Mean	1,177	1,125	711	1,397	1,194	0
Median	1,134	1,125	612	1,297	1,107	0
High	2,120	1,125	1,163	1,890	2,120	0
Low	455	1,125	455	1,105	576	0
State authority, State education agency, municipal authority, and other licensed agencies	87,984	3,174	20,494	57,812	4,804	1,700
Percent of total	39.96	7.93	37.65	65.85	13.27	100.00
Number of stations	60	3	11	39	4	3
Mean	1,466	1,058	1,863	1,482	1,201	567
Median	1,407	1,014	2,214	1,512	1,201	400
High	2,214	1,560	2,214	1,795	1,232	900
Low	400	000	944	700	1,170	400
Community organizations	56,948	22,688	16,459	10,821	6,980	0
Percent of total	25.87	56.70	30.23	12.33	19.28	0.00
Number of stations	52	22	13	10	7	0
Mean	1,095	1,031	1,266	1,082	997	0
Median	1,069	1,020	1,347	1,185	1,050	0
High	1,802	1,487	1,802	1,482	1,280	0
Low	0	231	575	0	470	0

Table A-2.--Broadcast hours of public television stations for programming for classroom during school-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	220,157	6,170	12,234	68,406	89,250	44,097
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	1,141	1,028	765	977	1,293	1,378
Median	1,140	1,149	733	960	1,296	1,404
High	2,214	1,482	1,482	2,120	2,214	1,795
Low	0	111	270	0	269	231
Institutions of higher education	48,144	111	3,846	22,658	21,529	0
Percent of total	21.87	1.80	31.44	33.12	24.12	0.00
Number of stations	58	1	8	30	19	0
Mean	830	111	481	755	1,133	0
Median	841	111	378	825	1,050	0
High	2,214	111	944	1,494	2,214	0
Low	0	111	270	0	269	0
Local public school systems	27,081	4,859	504	18,655	3,063	0
Percent of total	12.30	78.75	4.12	27.27	3.43	0.00
Number of stations	23	4	1	15	3	0
Mean	1,177	1,215	504	1,244	1,021	0
Median	1,134	1,149	504	1,207	1,110	0
High	2,120	1,482	504	2,120	1,125	0
Low	455	1,080	504	455	828	0
State authority, State education agency, municipal authority, and other licensed agencies	87,984	0	2,340	5,814	45,793	34,037
Percent of total	39.96	0.00	19.13	8.50	51.50	77.19
Number of stations	60	0	2	5	31	22
Mean	1,466	0	1,170	1,163	1,477	1,547
Median	1,407	0	1,170	1,232	1,512	1,404
High	2,214	0	1,170	1,392	2,214	1,795
Low	400	0	1,170	944	400	1,377
Community organizations	56,948	1,200	5,544	21,279	18,865	10,060
Percent of total	25.87	19.45	45.32	31.11	21.14	22.81
Number of stations	52	1	5	20	16	10
Mean	1,095	1,200	1,109	1,064	1,179	1,006
Median	1,069	1,200	1,050	1,097	1,050	1,005
High	1,802	1,200	1,482	1,458	1,802	1,487
Low	0	1,200	665	0	744	231

Table A-3.--Broadcast hours of public television stations for programming for classroom during school-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Adjusted budget size	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	220,157	40,017	54,440	87,790	36,210	1,700
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,141	1,026	1,158	1,310	979	567
Median	1,140	975	1,137	1,404	1,050	400
High	2,214	1,560	2,214	1,890	2,120	900
Low	0	231	0	0	0	400
Under \$100,000	6,170	0	2,474	0	3,696	0
Percent of total	2.80	0.00	4.54	0.00	10.21	0.00
Number of stations	6	0	3	0	3	0
Mean	1,028	0	825	0	1,232	0
Median	1,149	0	1,163	0	1,134	0
High	1,482	0	1,200	0	1,482	0
Low	111	0	111	0	1,080	0
\$100,000-\$249,999	12,234	960	5,025	2,229	4,020	0
Percent of total	5.56	2.40	9.23	2.54	11.10	0.00
Number of stations	16	1	7	3	5	0
Mean	765	960	718	743	804	0
Median	733	960	665	396	1,050	0
High	1,482	960	1,387	1,482	1,170	0
Low	270	960	270	351	270	0
\$250,000-\$699,999	68,406	15,481	12,908	20,606	19,411	0
Percent of total	31.07	38.69	23.71	23.47	53.61	0.00
Number of stations	70	16	15	18	21	0
Mean	977	968	861	1,145	924	0
Median	960	872	944	1,234	825	0
High	2,120	1,400	1,428	1,890	2,120	0
Low	0	825	0	0	0	0
\$700,000-\$1,999,999	89,250	16,293	31,216	32,478	7,563	1,700
Percent of total	40.54	40.72	57.34	37.00	20.89	100.00
Number of stations	69	15	20	25	6	3
Mean	1,293	1,086	1,561	1,299	1,261	567
Median	1,296	1,050	1,656	1,409	1,288	400
High	2,214	1,440	2,214	1,512	1,615	900
Low	269	600	269	700	828	400
\$2,000,000 and over	44,097	7,283	2,817	32,477	1,520	0
Percent of total	20.03	18.20	5.17	36.99	4.20	0.00
Number of stations	32	7	2	21	2	0
Mean	1,378	1,040	1,409	1,547	760	0
Median	1,404	960	1,409	1,404	760	0
High	1,795	1,560	1,470	1,795	1,050	0
Low	231	231	1,347	1,377	470	0

Table A-4.--Broadcast hours of public television stations for programming for general audience during school-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	286,346	62,695	71,192	97,103	51,012	4,344
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,484	1,608	1,515	1,449	1,379	1,448
Median	1,530	1,552	1,408	1,653	1,394	1,632
High	3,080	3,080	2,975	2,379	2,945	1,632
Low	0	375	245	0	0	1,080
Institutions of higher education	87,263	18,176	29,984	15,139	23,964	0
Percent of total	30.47	28.99	42.12	15.59	46.98	0.00
Number of stations	58	13	19	10	16	0
Mean	1,505	1,398	1,578	1,514	1,498	0
Median	1,524	1,512	1,505	1,653	1,455	0
High	2,975	1,560	2,975	1,813	2,945	0
Low	330	1,080	722	330	360	0
Local public school systems	24,346	375	4,508	9,743	9,720	0
Percent of total	8.50	0.60	6.33	10.03	19.05	0.00
Number of stations	23	1	4	8	10	0
Mean	1,059	375	1,127	1,218	972	0
Median	1,190	375	1,000	1,372	1,327	0
High	2,223	375	1,968	2,223	1,748	0
Low	0	375	540	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	92,174	6,707	16,331	59,586	5,206	4,344
Percent of total	32.19	10.70	22.94	61.36	10.21	100.00
Number of stations	60	3	11	39	4	3
Mean	1,536	2,236	1,485	1,528	1,302	1,448
Median	1,556	1,872	1,296	1,782	1,302	1,632
High	3,080	3,080	2,214	2,000	1,307	1,632
Low	875	1,755	879	875	1,296	1,080
Community organizations	82,563	37,437	20,369	12,635	12,122	0
Percent of total	28.83	59.71	28.61	13.01	23.76	0.00
Number of stations	52	22	13	10	7	0
Mean	1,588	1,702	1,567	1,264	1,732	0
Median	1,590	1,712	1,596	1,455	1,425	0
High	2,789	2,368	2,789	2,379	2,772	0
Low	18	630	245	18	1,050	0

Table A-5.--Broadcast hours of public television stations for programming for general audience during school-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	286,346	4,910	21,624	99,417	101,075	59,320
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	1,484	818	1,352	1,420	1,465	1,854
Median	1,530	1,096	1,451	1,533	1,453	1,980
High	3,080	1,406	2,048	2,945	3,080	2,772
Low	0	0	330	0	375	245
Institutions of higher education	87,263	1,258	10,898	46,290	28,817	0
Percent of total	30.47	25.62	50.40	46.56	28.51	0.00
Number of stations	58	1	8	30	19	0
Mean	1,505	1,258	1,362	1,543	1,517	0
Median	1,524	1,258	1,500	1,552	1,512	0
High	2,975	1,258	2,048	2,945	2,975	0
Low	330	1,258	330	630	722	0
Local public school systems	24,346	2,632	828	16,890	3,996	0
Percent of total	8.50	53.60	3.83	16.99	3.95	0.00
Number of stations	23	4	1	15	3	0
Mean	1,059	658	828	1,126	1,332	0
Median	1,190	613	828	1,260	1,530	0
High	2,223	1,406	828	2,223	2,091	0
Low	0	0	828	0	375	0
State authority, State education agency, municipal authority, and other licensed agencies	92,174	0	2,614	7,331	40,201	42,028
Percent of total	32.19	0.00	12.09	7.37	39.77	70.85
Number of stations	60	0	2	5	31	22
Mean	1,536	0	1,307	1,466	1,297	1,910
Median	1,556	0	1,307	1,296	1,080	1,980
High	3,080	0	1,307	1,952	3,080	2,000
Low	875	0	1,307	1,032	875	1,782
Community organizations	82,563	1,020	7,284	28,906	28,061	17,292
Percent of total	28.83	20.77	33.68	29.08	27.76	29.15
Number of stations	52	1	5	20	16	10
Mean	1,588	1,020	1,457	1,445	1,754	1,729
Median	1,590	1,020	1,558	1,548	1,674	1,972
High	2,789	1,020	1,736	2,789	2,456	2,772
Low	18	1,020	1,050	18	1,344	245

Table A-6.--Broadcast hours of public television stations for programming for general audience during school-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Adjusted budget size	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	286,346	62,695	71,192	97,103	51,012	4,344
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,484	1,608	1,515	1,449	1,379	1,448
Median	1,530	1,552	1,408	1,653	1,394	1,632
High	3,080	3,080	2,975	2,379	2,945	1,632
Low	0	375	245	0	0	1,080
Under \$100,000	4,910	0	3,450	0	1,460	0
Percent of total	1.71	0.00	4.85	0.00	2.86	0.00
Number of stations	6	0	3	0	3	0
Mean	818	0	1,150	0	487	0
Median	1,096	0	1,172	0	54	0
High	1,406	0	1,258	0	1,406	0
Low	0	0	1,020	0	0	0
\$100,000-\$249,999	21,624	1,680	10,560	3,866	5,518	0
Percent of total	7.55	2.68	14.83	3.98	10.82	0.00
Number of stations	16	1	7	3	5	0
Mean	1,352	1,680	1,509	1,289	1,104	0
Median	1,451	1,680	1,505	1,736	1,307	0
High	2,048	1,680	2,048	1,800	1,494	0
Low	330	1,680	828	330	360	0
\$250,000-\$699,999	99,417	22,847	25,083	20,904	30,583	0
Percent of total	34.72	36.44	35.23	21.53	59.95	0.00
Number of stations	70	16	15	18	21	0
Mean	1,420	1,428	1,672	1,161	1,456	0
Median	1,533	1,552	1,680	1,285	1,410	0
High	2,945	2,080	2,789	2,379	2,945	0
Low	0	750	540	0	180	0
\$700,000-\$1,999,999	101,075	25,759	29,841	32,177	8,954	4,344
Percent of total	35.30	41.09	41.92	33.14	17.55	100.00
Number of stations	69	15	20	25	6	3
Mean	1,465	1,717	1,492	1,287	1,492	1,448
Median	1,453	1,530	1,296	1,008	1,380	1,632
High	3,080	3,080	2,975	2,091	2,456	1,632
Low	375	375	722	875	1,104	1,080
\$2,000,000 and over	59,320	12,409	2,258	40,156	4,497	0
Percent of total	20.72	19.79	3.17	41.35	8.82	0.00
Number of stations	32	7	2	21	2	0
Mean	1,854	1,773	1,129	1,912	2,249	0
Median	1,980	1,931	1,129	1,980	2,249	0
High	2,772	2,368	2,013	2,000	2,772	0
Low	245	630	245	1,782	1,725	0

Table A-7.--Broadcast hours of public television stations for programming for classroom during school-not-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	6,008	775	3,084	2,511	638	0
Percent	100.00	100.00	100.00	100.00	100.00	0.00
Number of stations	193	39	47	67	37	3
Mean	31	20	66	23	17	0
Median	0	0	0	0	0	0
High	570	570	420	344	135	0
Low	0	0	0	0	0	0
Institutions of higher education	1,171	55	519	367	230	0
Percent of total	19.49	7.10	16.83	24.29	36.05	0.00
Number of stations	58	13	19	10	16	0
Mean	20	4	27	37	14	0
Median	0	0	0	14	0	0
High	300	55	300	285	135	0
Low	0	0	0	0	0	0
Local public school systems	916	0	390	430	95	0
Percent of total	15.25	0.00	12.65	28.46	15.05	0.00
Number of stations	23	1	4	8	10	0
Mean	40	0	98	54	10	0
Median	0	0	60	28	0	0
High	270	0	270	225	96	0
Low	0	0	0	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	2,005	570	1,113	62	260	0
Percent of total	33.37	73.55	36.09	4.10	40.75	0.00
Number of stations	60	3	11	39	4	3
Mean	33	190	101	2	65	0
Median	0	0	144	0	65	0
High	570	570	144	45	130	0
Low	0	0	0	0	0	0
Community organizations	1,916	150	1,062	652	52	0
Percent of total	31.89	19.35	34.44	43.15	8.15	0.00
Number of stations	52	22	13	10	7	0
Mean	37	7	82	65	7	0
Median	0	0	10	0	0	0
High	420	98	420	344	52	0
Low	0	0	0	0	0	0

Table A-8.--Broadcast hours of public television stations for programming for classroom during school-not-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	6,008	0	622	1,805	2,653	928
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	31	0	39	26	38	29
Median	0	0	0	0	0	0
High	570	0	270	420	300	570
Low	0	0	0	0	0	0
Institutions of higher education	1,171	0	92	213	866	0
Percent of total	19.49	0.00	14.79	11.80	32.64	0.00
Number of stations	58	1	8	30	19	0
Mean	20	0	12	7	46	0
Median	0	0	0	0	12	0
High	300	0	80	135	300	0
Low	0	0	0	0	0	0
Local public school systems	916	0	270	472	174	0
Percent of total	15.25	0.00	43.41	26.15	6.56	0.00
Number of stations	23	4	1	15	3	0
Mean	40	0	270	31	58	0
Median	0	0	270	0	78	0
High	270	0	270	225	96	0
Low	0	0	270	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	2,005	0	260	0	1,175	570
Percent of total	33.37	0.00	41.80	0.00	44.29	61.42
Number of stations	60	0	2	5	31	22
Mean	33	0	130	0	38	26
Median	0	0	130	0	0	0
High	570	0	130	0	144	570
Low	0	0	130	0	0	0
Community organizations	1,916	0	0	1,120	438	358
Percent of total	31.89	0.00	0.00	62.05	16.51	38.58
Number of stations	52	1	5	20	16	10
Mean	37	0	0	56	27	36
Median	0	0	0	0	0	0
High	420	0	0	420	144	153
Low	0	0	0	0	0	0

Table A-9.--Broadcast hours of public television stations for programming for classroom during school-not-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Broadcast hours, by geographic region						
Adjusted budget size	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	6,008	775	3,084	1,511	638	0
Percent	100.00	100.00	100.00	100.00	100.00	0.00
Number of stations	193	39	47	67	37	3
Mean	31	20	66	23	17	0
Median	0	0	0	0	0	0
High	570	57	420	344	135	0
Low	0	0	0	0	0	0
Under \$100,000	0	0	0	0	0	0
Percent of total	0.00	0.00	0.00	0.00	0.00	0.00
Number of stations	6	0	3	0	3	0
Mean	0	0	0	0	0	0
Median	0	0	0	0	0	0
High	0	0	0	0	0	0
Low	0	0	0	0	0	0
\$100,000-\$249,999	622	0	270	12	340	0
Percent of total	10.35	0.00	8.75	0.79	53.29	0.00
Number of stations	16	1	7	3	5	0
Mean	39	0	39	4	68	0
Median	0	0	0	0	80	0
High	270	0	270	12	130	0
Low	0	0	0	0	0	0
\$250,000-\$699,999	1,805	52	729	874	150	0
Percent of total	30.04	6.71	23.64	57.84	23.51	0.00
Number of stations	70	16	15	18	21	0
Mean	26	3	49	49	7	0
Median	0	0	0	0	0	0
High	420	52	420	344	135	0
Low	0	0	0	0	0	0
\$700,000-\$1,999,999	2,653	153	1,779	625	96	0
Percent of total	44.16	19.74	57.68	41.36	15.05	0.00
Number of stations	69	15	20	25	6	3
Mean	38	10	89	25	16	0
Median	0	0	125	0	0	0
High	300	98	300	285	96	0
Low	0	0	0	0	0	0
\$2,000,000 and over	928	570	306	0	52	0
Percent of total	15.45	73.55	9.92	0.00	8.15	0.00
Number of stations	32	7	2	21	2	0
Mean	29	81	153	0	26	0
Median	0	0	153	0	26	0
High	570	570	153	0	52	0
Low	0	0	153	0	0	0

Table A-10.--Broadcast hours of public television stations for programming for general audience during school-not-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	127,100	31,530	27,734	40,999	24,217	2,620
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	659	808	590	612	655	873
Median	648	770	592	630	560	1,070
High	1,975	1,520	1,026	1,072	1,975	1,070
Low	0	0	0	0	0	480
Institutions of higher education	37,663	9,444	11,564	6,661	9,994	0
Percent of total	29.63	29.95	41.70	16.25	41.27	0.00
Number of stations	58	13	19	10	16	0
Mean	649	726	609	666	625	0
Median	660	660	592	742	516	0
High	1,144	1,034	1,026	893	1,144	0
Low	0	640	0	24	80	0
Local public school systems	9,206	0	1,725	4,051	3,430	0
Percent of total	7.24	0.00	6.22	9.88	14.16	0.00
Number of stations	23	1	4	8	10	0
Mean	400	0	431	506	343	0
Median	480	0	475	563	429	0
High	869	0	675	869	738	0
Low	0	0	100	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	39,999	2,777	6,746	24,884	2,972	2,620
Percent of total	31.47	8.81	24.32	60.69	12.27	100.00
Number of stations	60	3	11	39	4	3
Mean	667	926	613	638	743	873
Median	592	1,104	592	440	743	1,070
High	1,205	1,205	896	1,072	1,050	1,070
Low	0	468	0	400	436	480
Community organizations	40,232	19,309	7,699	5,403	7,821	0
Percent of total	31.65	61.24	27.76	13.18	32.30	0.00
Number of stations	52	22	13	10	7	0
Mean	774	878	592	540	1,117	0
Median	786	923	623	597	944	0
High	1,975	1,520	1,017	1,012	1,975	0
Low	0	405	34	0	70	0

Table A-11.--Broadcast hours of public television stations for programming for general audience during school-not-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	127,100	2,423	8,580	43,698	46,433	25,966
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	659	404	536	624	673	811
Median	648	500	538	660	629	868
High	1,975	748	1,050	1,188	1,975	1,520
Low	0	0	24	0	0	34
Institutions of higher education	37,663	510	4,108	19,215	13,830	0
Percent of total	29.63	21.05	47.88	43.97	29.78	0.00
Number of stations	58	1	8	30	19	0
Mean	649	510	514	641	728	0
Median	660	510	643	660	742	0
High	1,144	510	870	1,144	1,140	0
Low	0	510	24	191	0	0
Local public school systems	9,206	1,165	348	6,365	1,328	0
Percent of total	7.24	48.08	4.06	14.57	2.86	0.00
Number of stations	23	4	1	15	3	0
Mean	400	291	348	424	443	0
Median	480	245	348	495	480	0
High	869	675	348	869	848	0
Low	0	0	348	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	39,999	0	872	4,048	13,218	16,861
Percent of total	31.47	0.00	10.16	9.26	28.24	64.93
Number of stations	60	0	2	5	31	22
Mean	667	0	436	810	588	766
Median	592	0	436	810	592	868
High	1,205	0	436	1,050	1,104	1,205
Low	0	0	436	468	0	419
Community organizations	40,232	748	3,252	14,070	13,057	9,105
Percent of total	31.65	30.87	37.90	32.20	28.12	35.07
Number of stations	52	1	5	20	16	10
Mean	774	748	650	704	816	911
Median	786	748	612	786	753	998
High	1,975	748	1,050	1,188	1,975	1,520
Low	0	748	358	0	81	34

Table A-12.--Broadcast hours of public television stations for programming for general audience during school-not-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Adjusted budget size	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	127,100	31,530	27,734	40,999	24,217	2,620
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	659	808	590	612	655	873
Median	648	770	592	630	560	1,070
High	1,975	1,520	1,026	1,072	1,975	1,070
Low	0	0	0	0	0	480
Under \$100,000	2,423	0	1,933	0	490	0
Percent of total	1.91	0.00	6.97	0.00	2.02	0.00
Number of stations	6	0	3	0	3	0
Mean	404	0	644	0	163	0
Median	500	0	675	0	0	0
High	748	0	748	0	490	0
Low	0	0	510	0	0	0
\$100,000-\$249,999	8,580	1,050	4,258	1,086	2,186	0
Percent of total	6.75	3.33	15.35	2.65	9.03	0.00
Number of stations	16	1	7	3	5	0
Mean	536	1,050	608	362	437	0
Median	538	1,050	640	358	436	0
High	1,050	1,050	870	704	770	0
Low	24	1,050	348	24	80	0
\$250,000-\$699,999	43,698	11,500	9,411	9,702	13,085	0
Percent of total	34.38	36.47	33.93	23.66	54.03	0.00
Number of stations	70	16	15	18	21	0
Mean	624	719	627	539	623	0
Median	660	715	602	639	605	0
High	1,188	1,188	1,017	1,012	1,144	0
Low	0	468	100	0	0	0
\$700,000-\$1,999,999	46,433	11,820	11,392	14,555	6,046	2,620
Percent of total	36.53	37.49	41.08	35.50	24.97	100.00
Number of stations	69	15	20	25	6	3
Mean	673	788	570	582	1,008	873
Median	629	714	592	440	990	1,070
High	1,975	1,122	1,026	918	1,975	1,070
Low	0	0	0	400	471	480
\$2,000,000 and over	25,966	7,160	740	15,656	2,410	0
Percent of total	20.43	22.71	2.67	38.19	9.95	0.00
Number of stations	32	7	2	21	2	0
Mean	811	1,023	370	746	1,205	0
Median	868	1,012	370	868	1,205	0
High	1,520	1,520	706	1,072	1,265	0
Low	34	405	34	419	1,145	0

Table A-13.--Total broadcast hours of public television stations for programming for classroom, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	226,165	40,792	57,524	89,301	36,848	1,700
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,172	1,046	1,224	1,333	996	567
Median	1,170	975	1,139	1,404	1,050	400
High	2,358	2,130	2,358	1,890	2,120	900
Low	0	231	0	0	0	400
Institutions of higher education	49,315	13,085	15,164	8,345	12,711	0
Percent of total	21.80	32.08	26.36	9.34	34.52	0.00
Number of stations	58	13	19	10	16	0
Mean	850	1,007	798	835	795	0
Median	841	872	832	1,040	659	0
High	2,358	1,440	2,358	1,605	1,617	0
Low	0	825	0	61	0	0
Local public school systems	27,997	1,125	3,232	11,609	12,031	0
Percent of total	12.38	2.76	5.62	13.00	32.65	0.00
Number of stations	23	1	4	8	10	0
Mean	1,217	1,125	808	1,451	1,203	0
Median	1,163	1,125	807	1,437	1,107	0
High	2,120	1,125	1,163	1,890	2,120	0
Low	455	1,125	455	1,105	576	0
State authority, State education agency, municipal authority, and other licensed agencies	89,989	3,744	21,607	57,874	5,064	1,700
Percent of total	39.79	9.18	37.56	64.81	13.74	100.00
Number of stations	60	3	11	39	4	3
Mean	1,500	1,248	1,964	1,266	567	400
Median	1,407	1,014	2,358	1,512	1,266	400
High	2,358	2,130	2,358	1,795	1,300	900
Low	400	600	944	700	1,232	400
Community organizations	58,864	22,838	17,521	11,473	7,032	0
Percent of total	26.03	55.99	30.46	12.85	19.08	0.00
Number of stations	52	22	13	10	7	0
Mean	1,132	1,038	1,348	1,147	1,005	0
Median	1,094	1,020	1,500	1,187	1,050	0
High	1,946	1,504	1,946	1,802	1,280	0
Low	0	231	575	0	522	0

Table A-14.--Total broadcast hours of public television stations for programming for classroom, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	226,165	6,170	12,856	70,211	91,903	45,025
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	1,172	1,028	804	1,003	1,332	1,407
Median	1,170	1,148	787	983	1,314	1,404
High	2,358	1,482	1,482	2,120	2,358	2,130
Low	0	111	270	0	277	231
Institutions of higher education	49,315	111	3,938	22,871	22,395	0
Percent of total	21.80	1.80	30.63	32.57	24.37	0.00
Number of stations	58	1	8	30	19	0
Mean	850	111	492	762	1,179	0
Median	841	111	424	825	1,105	0
High	2,358	111	944	1,617	2,358	0
Low	0	111	270	0	277	0
Local public school systems	27,997	4,859	774	19,127	3,237	0
Percent of total	12.38	78.75	6.02	27.24	3.52	0.00
Number of stations	23	4	1	15	3	0
Mean	1,217	1,215	774	1,275	1,079	0
Median	1,163	1,149	774	1,262	1,125	0
High	2,120	1,482	774	2,120	1,188	0
Low	455	1,080	774	455	924	0
State authority, State education agency, municipal authority, and other licensed agencies	89,989	0	2,600	5,814	46,968	34,607
Percent of total	39.79	0.00	20.22	8.28	51.11	76.86
Number of stations	60	0	2	5	31	22
Mean	1,500	0	1,300	1,163	1,515	1,573
Median	1,407	0	1,300	1,232	1,512	1,404
High	2,358	0	1,300	1,392	2,358	2,130
Low	400	0	1,300	944	400	1,377
Community organizations	58,864	1,200	5,544	22,399	19,303	10,418
Percent of total	26.03	19.45	43.12	31.90	21.00	23.14
Number of stations	52	1	5	20	16	10
Mean	1,132	1,200	1,109	1,120	1,206	1,042
Median	1,094	1,200	1,050	1,112	1,078	1,005
High	1,946	1,200	1,482	1,802	1,946	1,623
Low	0	1,200	665	0	744	231

Table A-15.--Total broadcast hours of public television stations for programming for classroom, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Broadcast hours, by geographic region						
Adjusted budget size	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	226,165	40,792	57,524	89,301	36,848	1,700
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	1,172	1,046	1,224	1,333	996	567
Median	1,170	975	1,139	1,404	1,050	400
High	2,358	2,130	2,358	1,890	2,120	900
Low	0	231	0	0	0	400
Under \$100,000	6,170	0	2,474	0	3,696	0
Percent of total	2.73	0.00	4.30	0.00	10.03	0.00
Number of stations	6	0	3	0	3	0
Mean	1,028	0	825	0	1,232	0
Median	1,149	0	1,163	0	1,134	0
High	1,482	0	1,200	0	1,482	0
Low	111	0	111	0	1,080	0
\$100,000-\$249,999	12,856	960	5,295	2,241	4,360	0
Percent of total	5.68	2.35	9.20	2.51	11.83	0.00
Number of stations	16	1	7	3	5	0
Mean	804	960	756	747	872	0
Median	787	960	774	408	1,050	0
High	1,482	960	1,387	1,482	1,300	0
Low	270	960	270	351	270	0
\$250,000-\$699,999	70,211	15,533	13,637	21,480	19,561	0
Percent of total	31.04	38.08	23.71	24.05	53.09	0.00
Number of stations	70	16	15	18	21	0
Mean	1,003	971	909	1,193	931	0
Median	983	872	944	1,260	825	0
High	2,120	1,400	1,560	1,890	2,120	0
Low	0	825	0	0	0	0
\$700,000-\$1,999,999	91,903	16,446	32,995	33,103	7,659	1,700
Percent of total	40.64	40.32	57.36	37.07	20.79	100.00
Number of stations	69	15	20	25	6	3
Mean	1,332	1,096	1,650	1,324	1,277	567
Median	1,314	1,050	1,798	1,512	1,288	400
High	2,358	1,504	2,358	1,605	1,615	900
Low	277	600	277	700	924	400
\$2,000,000 and over	45,025	7,853	3,123	32,477	1,572	0
Percent of total	19.91	19.25	5.43	36.37	4.27	0.00
Number of stations	32	7	2	21	2	0
Mean	1,407	1,122	1,562	1,547	786	0
Median	1,404	960	1,562	1,404	786	0
High	2,130	2,130	1,623	1,795	1,050	0
Low	231	231	1,500	1,377	522	0

Table A-16.--Total broadcast hours of public television stations for programming for general audience, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	413,446	94,225	98,926	138,102	75,229	6,964
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	2,142	2,416	2,105	2,061	2,033	2,321
Median	2,219	2,322	1,993	2,392	2,132	2,702
High	4,431	4,184	3,764	3,172	4,431	2,702
Low	0	375	279	0	0	1,560
Institutions of higher education	124,926	27,620	41,548	21,800	33,958	0
Percent of total	30.22	29.31	42.00	15.79	45.14	0.00
Number of stations	58	13	19	10	16	0
Mean	2,154	2,125	2,187	2,180	2,122	0
Median	2,244	2,152	2,088	2,395	2,244	0
High	3,754	2,594	3,754	2,504	3,680	0
Low	354	1,740	722	354	440	0
Local public school systems	33,552	375	6,233	13,794	13,150	0
Percent of total	8.12	0.40	6.30	9.99	17.48	0.00
Number of stations	23	1	4	8	10	0
Mean	1,458	375	1,558	1,724	1,315	0
Median	1,755	375	1,512	2,011	1,697	0
High	2,964	375	2,570	2,964	2,280	0
Low	0	375	640	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	132,173	9,484	23,077	84,470	8,178	6,964
Percent of total	31.97	10.07	23.33	61.16	10.87	100.00
Number of stations	60	3	11	39	4	3
Mean	2,203	3,161	2,098	2,166	2,045	2,321
Median	2,346	3,077	1,888	2,419	2,045	2,702
High	4,184	4,184	3,110	3,052	2,346	2,702
Low	879	2,223	879	1,300	1,743	1,560
Community organizations	122,795	56,746	28,068	18,038	19,943	0
Percent of total	29.70	60.22	28.37	13.06	26.51	0.00
Number of stations	52	22	13	10	7	0
Mean	2,361	2,579	2,159	1,804	2,849	0
Median	2,337	2,678	2,106	2,136	2,305	0
High	4,431	3,888	3,764	3,172	4,431	0
Low	18	1,035	279	18	1,820	0

Table A-17.--Total broadcast hours of public television stations for programming for general audience, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast hours, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	413,446	7,333	30,204	143,115	147,508	85,286
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	2,142	1,222	1,888	2,045	2,138	2,665
Median	2,219	1,768	1,989	2,204	2,152	2,650
High	4,431	1,896	2,918	3,764	4,431	3,917
Low	0	0	354	0	375	279
Institutions of higher education	124,926	1,768	15,006	65,505	42,647	0
Percent of total	30.22	24.11	49.68	45.77	28.91	0.00
Number of stations	58	1	8	30	19	0
Mean	2,154	1,768	1,876	2,184	2,245	0
Median	2,244	1,768	2,120	2,285	2,244	0
High	3,754	1,768	2,918	3,680	3,754	0
Low	354	1,768	354	950	722	0
Local public school systems	33,552	3,797	1,176	23,255	5,324	0
Percent of total	8.12	51.78	3.89	16.25	3.61	0.00
Number of stations	23	4	1	15	3	0
Mean	1,459	949	1,176	1,550	1,775	0
Median	1,755	951	1,176	1,755	2,010	0
High	2,964	1,896	1,176	2,964	2,939	0
Low	0	0	1,176	0	375	0
State authority, State education agency, municipal authority, and other licensed agencies	132,173	0	3,486	11,379	58,419	58,889
Percent of total	31.97	0.00	11.54	7.95	39.60	69.05
Number of stations	60	0	2	5	31	22
Mean	2,203	0	1,743	2,276	1,884	2,677
Median	2,346	0	1,743	2,346	1,560	2,650
High	4,184	0	1,743	2,762	4,184	3,077
Low	879	0	1,743	1,702	879	2,419
Community organizations	122,795	1,768	10,536	42,976	41,118	26,397
Percent of total	29.70	24.11	34.88	30.03	27.88	30.95
Number of stations	52	1	5	20	16	10
Mean	2,361	1,768	2,107	2,149	2,570	2,640
Median	2,337	1,768	2,020	2,337	2,319	2,952
High	4,431	1,768	2,730	3,764	4,431	3,917
Low	18	1,768	1,820	18	1,755	279

Table A-18.--Total broadcast hours of public television stations for programming for general audience, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Broadcast hours, by geographic region						
Adjusted budget size	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	413,446	94,225	98,926	138,102	75,229	6,964
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	2,142	2,416	2,104	2,061	2,033	2,321
Median	2,219	2,322	1,993	2,392	2,132	2,702
High	4,431	4,184	3,764	3,172	4,431	2,702
Low	0	375	279	0	0	1,560
Under \$100,000	7,333	0	5,383	0	1,950	0
Percent of total	1.77	0.00	5.44	0.00	2.59	0.00
Number of stations	6	0	3	0	3	0
Mean	1,222	0	1,794	0	650	0
Median	1,768	0	1,768	0	54	0
High	1,896	0	1,847	0	1,896	0
Low	0	0	1,768	0	0	0
\$100,000-\$249,999	30,204	2,730	14,818	4,952	7,704	0
Percent of total	7.31	2.90	14.98	3.59	10.24	0.00
Number of stations	16	1	7	3	5	0
Mean	1,888	2,730	2,117	1,651	1,541	0
Median	1,989	2,730	2,088	2,094	1,743	0
High	2,918	2,730	2,918	2,504	1,958	0
Low	354	2,730	1,176	354	440	0
\$250,000-\$699,999	143,115	34,347	34,494	30,606	43,668	0
Percent of total	34.62	36.45	34.87	22.16	58.05	0.00
Number of stations	70	16	15	18	21	0
Mean	2,045	2,147	2,300	1,700	2,079	0
Median	2,204	2,322	2,409	2,011	2,280	0
High	3,764	2,808	3,764	3,172	3,680	0
Low	0	1,500	640	0	180	0
\$700,000-\$1,999,999	147,508	37,579	41,233	46,732	15,000	6,964
Percent of total	35.68	39.88	41.68	33.84	19.94	100.00
Number of stations	69	15	20	25	6	3
Mean	21,38	2,505	2,062	1,869	2,500	2,321
Median	2,152	2,594	1,888	1,448	2,214	2,702
High	4,431	4,184	3,754	2,939	4,431	2,702
Low	375	375	722	1,300	1,887	1,560
\$2,000,000 and over	85,286	19,569	2,998	55,812	6,907	0
Percent of total	20.63	20.77	3.03	40.41	9.18	0.00
Number of stations	32	7	2	21	2	0
Mean	2,665	2,796	1,499	2,658	3,454	0
Median	2,650	3,077	1,499	2,650	3,454	0
High	3,917	3,888	2,719	3,052	3,917	0
Low	279	1,035	279	2,419	2,990	0

Table A-19.--Broadcast weeks of public television stations during school-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast weeks, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	6,789	1,286	1,654	2,466	1,283	100
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	35	33	35	37	35	33
Median	36	32	36	36	36	32
High	43	40	39	43	40	36
Low	28	28	30	30	30	32
Institutions of higher education	2,001	418	660	359	564	0
Percent of total	29.47	32.50	39.90	14.56	43.96	0.00
Number of stations	58	13	19	10	16	0
Mean	35	32	35	36	35	0
Median	36	32	35	38	36	0
High	39	36	38	38	39	0
Low	30	30	32	30	30	0
Local public school systems	827	30	142	295	360	0
Percent of total	12.18	2.33	8.59	11.96	28.06	0.00
Number of stations	23	1	4	8	10	0
Mean	36	30	36	37	36	0
Median	36	30	36	37	36	0
High	42	30	37	42	40	0
Low	30	30	33	30	30	0
State authority, State education agency, municipal authority, and other licensed agencies	2,201	111	393	1,455	142	100
Percent of total	32.42	8.63	23.76	59.00	11.07	100.00
Number of stations	60	3	11	39	4	3
Mean	37	37	36	37	36	33
Median	36	39	36	36	36	32
High	43	40	37	43	39	36
Low	32	32	32	32	32	32
Community organizations	1,760	727	459	357	217	0
Percent of total	26.00	56.53	27.75	14.48	16.91	0.00
Number of stations	52	22	13	10	7	0
Mean	34	33	35	36	31	0
Median	34	33	35	36	30	0
High	40	40	39	39	33	0
Low	28	28	30	30	30	0

Table A-20.--Broadcast weeks of public television stations during school-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast weeks, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	6,789	210	564	2,409	2,436	1,170
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	35	35	35	34	35	37
Median	36	36	36	35	36	36
High	43	38	39	42	40	43
Low	28	30	30	30	30	28
Institutions of higher education	2,001	37	276	1,010	678	0
Percent of total	29.47	17.62	48.94	41.93	27.83	0.00
Number of stations	58	1	8	30	19	0
Mean	35	37	35	34	36	0
Median	36	37	36	33	36	0
High	39	37	36	39	38	0
Low	30	37	32	30	30	0
Local public school systems	827	143	36	545	103	0
Percent of total	12.18	68.10	6.38	22.62	4.23	0.00
Number of stations	23	4	1	15	3	0
Mean	36	36	36	36	34	0
Median	36	36	36	36	36	0
High	42	38	36	42	37	0
Low	30	33	36	30	30	0
State authority, State education agency, municipal authority, and other licensed agencies	2,201	0	78	167	1,112	844
Percent of total	32.42	0.00	13.83	6.93	45.65	72.14
Number of stations	60	0	2	5	31	22
Mean	37	0	39	33	36	38
Median	36	0	39	32	36	36
High	43	0	39	39	40	43
Low	32	0	39	32	32	32
Community organizations	1,760	30	174	687	543	326
Percent of total	25.92	14.29	30.85	28.52	22.29	27.86
Number of stations	52	1	5	20	16	10
Mean	34	30	35	34	34	33
Median	34	30	35	36	35	33
High	40	30	39	40	39	35
Low	28	30	30	30	30	28

Table A-21.--Broadcast weeks of public television stations during school-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Broadcast weeks, by geographic region						
Adjusted budget size	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	6,789	1,286	1,654	2,466	1,283	100
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	35	33	35	37	35	33
Median	36	32	36	36	36	32
High	43	40	39	43	40	35
Low	28	28	30	30	30	32
Under \$100,000	210	0	100	0	110	0
Percent of total	3.09	0.00	6.05	0.00	8.57	0.00
Number of stations	6	0	3	0	3	0
Mean	35	0	33	0	37	0
Median	36	0	33	0	36	0
High	38	0	37	0	38	0
Low	30	0	30	0	36	0
\$100,000-\$249,999	564	32	244	108	180	0
Percent of total	8.31	2.49	14.75	4.38	14.03	0.00
Number of stations	16	1	7	3	5	0
Mean	35	32	35	36	36	0
Median	36	32	35	36	36	0
High	39	32	38	39	39	0
Low	30	32	32	33	30	0
\$250,000-\$699,999	2,409	518	527	636	728	0
Percent of total	35.48	40.28	31.36	25.79	56.74	0.00
Number of stations	70	16	15	18	21	0
Mean	34	32	35	35	35	0
Median	35	32	35	36	36	0
High	42	40	39	42	40	0
Low	30	30	32	30	30	0
\$700,000-\$1,999,999	2,436	511	713	910	202	100
Percent of total	36.00	39.74	43.11	36.90	15.74	100.00
Number of stations	69	15	20	25	6	3
Mean	35	34	36	36	34	33
Median	36	35	36	36	32	32
High	40	40	38	39	38	36
Low	30	30	30	33	32	32
\$2,000,000 and over	1,170	225	70	812	63	0
Percent of total	17.23	17.50	4.23	32.93	4.91	0.00
Number of stations	32	7	2	21	2	0
Mean	37	32	35	39	32	0
Median	36	32	35	36	32	0
High	43	35	35	43	33	0
Low	28	28	35	36	30	0

Table A-22.--Broadcast weeks of public television stations during school-not-in-session hours, by geographic region and type of licensee: Aggregate United States, fiscal year 1971

Type of public television licensee	Broadcast weeks, by geographic region					
	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all types	2,993	709	723	939	566	56
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	16	18	15	14	15	19
Median	16	20	16	16	16	20
High	22	22	22	22	22	20
Low	0	0	0	0	0	16
Institutions of higher education	943	258	295	140	250	0
Percent of total	31.51	36.39	40.80	14.91	44.17	0.00
Number of stations	58	13	19	10	16	0
Mean	16	20	16	14	16	0
Median	16	20	17	14	16	0
High	22	22	20	19	22	0
Low	0	16	0	2	5	0
Local public school systems	252	0	54	95	103	0
Percent of total	8.42	0.00	7.47	10.12	18.20	0.00
Number of stations	23	1	4	8	10	0
Mean	11	0	14	12	10	0
Median	13	0	14	14	13	0
High	22	0	19	22	22	0
Low	0	0	8	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	910	45	170	573	66	56
Percent of total	30.40	6.35	23.51	61.02	11.66	100.00
Number of stations	60	3	11	39	4	3
Mean	15	15	15	15	17	19
Median	16	13	16	16	17	20
High	20	20	20	20	20	20
Low	6	12	6	0	13	16
Community organizations	888	406	204	131	147	0
Percent of total	29.67	57.26	28.22	13.95	25.97	0.00
Number of stations	52	22	13	10	7	0
Mean	17	18	16	13	21	0
Median	18	19	17	15	22	0
High	22	22	22	22	22	0
Low	0	11	3	0	19	0

Table A-23.--Broadcast weeks of public television stations during school-not-in-session hours, by adjusted budget size and type of licensee: Aggregate United States, fiscal year 1971

Type of public television license	Broadcast weeks, by adjusted budget size					
	Aggregate United States	Under \$100,000	\$100,000-\$249,999	\$250,000-\$699,999	\$700,000-\$1,999,999	\$2,000,000 and over
Total, all types	2,993	70	247	1,095	1,093	488
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	6	16	70	69	32
Mean	16	12	15	16	16	15
Median	16	15	16	16	16	16
High	22	22	22	22	22	22
Low	0	0	2	0	0	9
Institutions of higher education	943	15	123	510	295	0
Percent of total	31.51	21.43	49.80	46.58	26.99	0.00
Number of stations	58	1	8	30	19	0
Mean	16	1	15	17	16	0
Median	16	15	16	18	16	0
High	22	15	20	22	22	0
Low	0	15	2	5	0	0
Local public school systems	252	33	12	176	31	0
Percent of total	8.42	47.14	4.86	16.07	2.84	0.00
Number of stations	23	4	1	15	3	0
Mean	11	8	12	12	10	0
Median	13	7	12	13	15	0
High	22	19	12	22	16	0
Low	0	0	12	0	0	0
State authority, State education agency, municipal authority, and other licensed agencies	910	0	26	93	491	300
Percent of total	30.40	0.0	10.53	8.49	44.92	61.48
Number of stations	60	0	2	5	31	22
Mean	15	0	13	19	16	14
Median	16	0	13	20	16	16
High	20	0	13	20	20	20
Low	6	0	13	13	6	9
Community organizations	888	22	86	316	276	188
Percent of total	29.67	31.43	34.82	28.86	25.25	38.52
Number of stations	52	1	5	20	16	10
Mean	17	22	17	16	17	19
Median	18	22	17	16	17	19
High	22	22	22	22	22	22
Low	0	22	18	0	3	17

Table A-24.--Broadcast weeks of public television stations during school-not-in-session hours, by geographic region and adjusted budget size: Aggregate United States, fiscal year 1971

Broadcast weeks, by geographic region						
Adjusted budget size	Aggregate United States	North Atlantic	Great Lakes and Plains	Southeast	West and Southwest	Outlying areas
Total, all sizes	2,993	709	723	939	566	56
Percent	100.00	100.00	100.00	100.00	100.00	100.00
Number of stations	193	39	47	67	37	3
Mean	16	18	15	14	15	19
Median	16	20	16	16	16	20
High	22	22	22	22	22	20
Low	0	0	0	0	0	16
Under \$100,000	70	0	56	0	14	0
Percent of total	2.34	0.00	7.75	0.00	2.47	0.00
Number of stations	6	0	3	0	3	0
Mean	12	0	19	0	5	0
Median	15	0	19	0	0	0
High	22	0	22	0	14	0
Low	0	0	15	0	0	0
\$100,000-\$249,999	247	20	116	31	80	0
Percent of total	8.25	2.82	16.04	3.30	14.13	0.00
Number of stations	16	1	7	3	5	0
Mean	15	20	17	10	16	0
Median	16	20	17	13	16	0
High	22	20	20	16	22	0
Low	2	20	12	2	13	0
\$250,000-\$699,999	1,095	309	226	238	322	0
Percent of total	36.59	43.58	31.26	25.35	56.89	0.00
Number of stations	70	16	15	18	21	0
Mean	16	19	15	13	15	0
Median	16	20	15	16	16	0
High	22	22	20	22	22	0
Low	0	11	5	0	0	0
\$700,000-\$1,999,999	1,093	247	291	390	109	56
Percent of total	36.52	34.84	40.25	41.53	19.26	100.00
Number of stations	69	15	20	25	6	3
Mean	16	16	15	16	18	19
Median	16	17	16	16	20	20
High	22	22	22	19	20	20
Low	0	0	0	13	13	16
\$2,000,000 and over	488	133	34	280	41	0
Percent of total	16.30	18.76	4.70	29.82	7.24	0.00
Number of stations	32	7	2	21	2	0
Mean	15	19	17	13	21	0
Median	16	19	17	16	21	0
High	22	20	17	16	22	0
Low	9	17	17	9	19	0

## APPENDIX A

### SURVEYS OF PUBLIC TELEVISION LICENSEES

#### I. History and general descriptions of surveys of public television licensees: 1969 - 1971

In July of 1969, the Corporation for Public Broadcasting (CPB), aware of the need for valid statistics and information concerning its constituents' broadcasting operations, made a grant to the National Association of Educational Broadcasters (NAEB) to develop and implement a management information system.

In order to develop an appropriate survey instrument, various survey forms were examined and selected key people within the broadcasting industry and selected station personnel were interviewed. The findings from these activities aided the design of the FY 1969 survey instrument.

The FY 1969 survey of public television licensees (the first comprehensive survey of this kind) was launched at the beginning of 1970. The survey instruments were forwarded to the 124 known public television licensees, and 120 questionnaires were returned. Due to failures in basic recordkeeping on the part of some licensees and possible ambiguities of the questions in the survey instrument, some data could not be obtained from certain stations, and these categories were dropped for all licensees and not included in the computer files. In July of 1970 the information project was moved under the direct administration of the CPB and work was completed on establishing computer files of selected data gathered by the FY 1969 survey.

The survey instrument was further revised and refined in keeping with experience gained through the 1969 survey for the FY 1970 survey (e.g., clarification of ambiguities in the previous survey instrument). For the FY 1970 survey the CPB received 136 responses out of 137 licensees contacted.

The contents of the FY 1971 survey instrument were basically the same as the ones of the previous year; however, the survey was conducted in two parts: Part I was intended to collect information on quantitative data which vary on a fiscal year basis, such as financial, broadcast schedule, and employment data; Part II was designed to obtain information on far less changing or static data, such as listings of management personnel, station facilities, and studio equipment. The Part II instrument consisted of listings of computer records of these static data of the previous year and required only corrections to update the information. Out of 142 licensees contacted, all responded for the FY 1971 survey.

## II. Processing procedures and list of computer files for public television licensees

Raw data from the survey questionnaires were manually edited and corrected for obvious errors. Followup procedures were initiated with licensees to enable necessary corrections to be made. Verified information was then entered into the computer files and checked again to insure accuracy.

The Corporation has constantly redesigned and improved its management information computer files, primarily through time-sharing software and remote-access retrieval techniques.

The following is a list of the computer files developed from the data obtained through the annual surveys for the public television licensees:

1. Financial file -- Financial data
2. Employee file -- Employee data
3. Station file -- Station and transmission facilities and broadcast data
4. Studio file -- Studio facilities and production data
5. Personnel file -- list of names and addresses of management personnel

## APPENDIX B

### COMPUTATIONS OF BROADCAST HOURS

(A) Mean weekly broadcast hours for weeks broadcast

$$WBH = \frac{\sum_{i=1}^n X_i}{N}$$

Where

WBH = Mean weekly broadcast hours.  
 $X_i$  = Weekly broadcast hours of  $i^{th}$  station.  
 $N$  = Number of broadcast stations.

(B) Broadcast hours during school-in-session

$$BH_1 = \sum_{i=1}^n f_i X_i$$

Where

$BH_1$  = Broadcast hours during school-in-session.  
 $f_i$  = Number of broadcast weeks of the  $i^{th}$  station during school-in-session.  
 $X_i$  = Weekly broadcast hours of the  $i^{th}$  station during school-in-session.

(C) Broadcast hours during school-not-in-session

$$BH_2 = \sum_{i=1}^n f_i' Y_i$$

Where

$BH_2$  = Broadcast hours during school-not-in-session.  
 $f_i'$  = Number of broadcast weeks of the  $i^{th}$  station during school-not-in-session.  
 $Y_i$  = Weekly broadcast hours of the  $i^{th}$  station during school-not-in-session.

(D) Broadcast hours for programming for classroom

$$BH_{pc} = \sum_{i=1}^n (f_i X_i + f_i' X_i')$$

Where

$BH_{pc}$  = Broadcast hours for programming for classroom.

$f_i$  = Number of broadcast weeks of the  $i^{th}$  station during school-in-session.

$X_i$  = Weekly broadcast hours of the  $i^{th}$  station for programming for classroom during school-in-session.

$f_i'$  = Number of broadcast weeks of the  $i^{th}$  station during school-not-in-session.

$X_i'$  = Weekly broadcast hours of the  $i^{th}$  station for programming for classroom during school-not-in-session.

(E) Broadcast hours for programming for general audience

$$BH_{pga} = \sum_{i=1}^n (f_i Y_i + f_i' Y_i')$$

Where

$BH_{pga}$  = Broadcast hours for programming for general audience.

$f_i$  = Number of broadcast weeks of the  $i^{th}$  station during school-in-session.

$Y_i$  = Weekly broadcast hours of the  $i^{th}$  station for programming for general audience.

$f_i'$  = Number of broadcast weeks of the  $i^{th}$  station during school-not-in-session.

$Y_i'$  = Weekly broadcast hours of the  $i^{th}$  station for programming for general audience during school-not-in-session.

(F) Total (all-year) broadcast hours

$$TBH = BH_1 + BH_2 = BH_{pc} + BH_{pga}$$

Where

TBH = Total (all-year) broadcast hours

(G) Broadcast hours by source of programming

Percent distributions of broadcast hours by source of programming were computed as follows:

- i. Percent of all categories of source of programming were converted to broadcast hours for both programming for classroom and programming for general audience for each station.
- ii. Total broadcast hours of each category of source of programming were calculated by adding those of the stations involved.
- iii. Finally, percent distributions of broadcast hours by source of programming were made for both programming for classroom and programming for general audience by converting the broadcast hours of each category to percent of the total.

## APPENDIX C

### QUESTIONNAIRE ITEMS

Data in this report derive from the following items which were included in the survey of public television licensees, fiscal year 1971, conducted by the Corporation for Public Broadcasting.

#### I. BROADCAST HOURS

Please prepare a separate page for each station scheduled separately.  
(Only one page need be prepared for multiple stations scheduled simultaneously.)

1. What are the call letters of stations reported on this page? \_\_\_\_\_

2. Please fill in the average hours broadcast for each of the following:

A. During the period of the year when local schools are in-session:  
(How many weeks out of the year does this period cover? \_\_\_\_\_)

Programming for classroom (ITV)  
(Instructional for classroom use,  
in-service training, college credits,  
etc.)

Programming for general audience  
(All other programming)

Total daily hours when schools are  
in-session

Mon.	Tue.	Wed.	Thu.	Fri.	Sat.	Sun.	Weekly totals

B. During the period when local schools are not-in-session:  
(How many weeks out of the year does this period cover? \_\_\_\_\_)  
Please give inclusive dates \_\_\_\_\_

Programming for classroom (ITV)  
(Instructional for classroom use,  
in-service training, college credits,  
etc.)

Programming for general audience  
(All other programming)

Total daily hours when schools are  
not-in-session

Mon.	Tue.	Wed.	Thu.	Fri.	Sat.	Sun.	Weekly totals

C. Total weeks operated during the year ending June 30, 1971 \_\_\_\_\_

BROADCAST HOURS (Continued)

3. Of the total hours broadcast by your station or network of stations during the year, please estimate (as a percent) the sources of programming:

	Programming for class room %	Programming for general audience %
Programs locally produced	_____	_____
National interconnection	_____	_____
Regional interconnection	_____	_____
*Other interconnection	_____	_____
Film and tape from National Educational Television	_____	_____
Film and tape from regional networks	_____	_____
Film and tape from Educational Television Service/Program Service	_____	_____
Film and tape from Children's Television Workshop	_____	_____
Film and tape from National In- structional Television Center	_____	_____
Film and tape from Great Plains National Instructional Television Library	_____	_____
Film and tape from other public television stations	_____	_____
Film and tape from commercial syndicates	_____	_____
Film and tape from all others	_____	_____
Total	100%	100%

\*For example, interconnections such as the State University of New York system, Pennsylvania Public TV Network, and other state and local interconnections of independent stations. Programs originating from the PBS network, although carried by SUNY, PPTN, etc., should be reported under "National interconnection."

This category does not include multiple-station relay transmitters under the same license which are simultaneously programmed - such as Alabama, Kentucky, New Hampshire, etc.

## II. HOURS OF PROGRAMS PRODUCED LOCALLY

Please estimate the number of hours of programming which were produced (not broadcast hours) at your studios and facilities during the year ending 6/30/71: (Do not include productions used exclusively in closed circuit operations.)

	<u>Hours color</u>	<u>Hours black and white</u>
Programming for classroom		
Tape	_____	_____
Film	_____	_____
Live	_____	_____
Total hours produced for programming for classroom	_____	_____
<hr/>		
	<u>Hours color</u>	<u>Hours black and white</u>
Programming for general audience		
Tape	_____	_____
Film	_____	_____
Live	_____	_____
Total hours produced for programming for general audience	_____	_____

# APPENDIX D

## LOCATIONS, CALL LETTERS, AND BROADCAST CHANNELS OF PUBLIC TELEVISION STATIONS ON THE AIR THROUGHOUT FISCAL YEAR 1971

### ALABAMA

Birmingham.....WBIQ 10  
 Cheaha.....WCIQ 7  
 Dozier.....WDIQ 2  
 Florence.....WFIQ 36  
 Huntsville.....WHIQ 25  
 Louisville.....WGIQ 43  
 Mobile.....WEIQ 42  
 Montgomery.....WAIQ 26

### ARIZONA

Phoenix.....KAET 8  
 Tucson.....KUAT 6

### ARKANSAS

Little Rock.....KETS 2

### CALIFORNIA

Eureka.....KEET 13  
 Los Angeles.....KCET 28  
 Redding.....KIXE 9  
 Sacramento.....KVIE 6  
 San Bernardino....KVCR 24  
 San Diego.....KPBS 15  
 San Francisco.....KQED 9  
 San Jose.....KTEH 54  
 San Mateo.....KCSM 14

### COLORADO

Denver.....KRMA 6

### CONNECTICUT

Bridgeport.....WEDW 49  
 Hartford.....WEDH 24  
 Norwich.....WEDN 53

### DISTRICT OF COLUMBIA

Washington.....WETA 26

### FLORIDA

Gainesville.....WUFT 5  
 Jacksonville.....WJCT 7  
 Miami.....WPBT 2  
 Miami.....WSEC 17  
 Orlando.....WMFE 24  
 Pensacola.....WSRE 23  
 Tallahassee.....WFSU 11  
 Tampa.....WEDU 3  
 Tampa.....WUSF 16

### GEORGIA

Athens.....WGTV 8  
 Atlanta.....WETV 30  
 Chatsworth.....WCLP 18  
 Cochran.....WDCO 15  
 Columbus.....WJSP 28  
 Dawson.....WACS 25  
 Pelham.....WABW 14  
 Savannah.....WVAN 9  
 Waycross.....WXGA 8  
 Wrens.....WCES 20

### HAWAII

Honolulu.....KHET 11  
 Wailuku.....KMEB 10

### IDAHO

Moscow.....KUID 12

### ILLINOIS

Carbondale.....WSIU 8  
 Chicago.....WTTW 11  
 Chicago.....WXXW 20  
 Olney.....WUSI 16  
 Urbana.....WILL 12

### INDIANA

Bloomington.....WTIU 30  
 Evansville.....WNIN 9

St. John.....WCAE  
 Vincennes.....WVUT 22

### IOWA

Des Moines.....KDIN 11

### KANSAS

Topeka.....KTWU 11  
 Wichita.....KPTS 8

### KENTUCKY

Ashland.....WKAS 25  
 Bowling Green....WKGB 53  
 Covington.....WCVN 54  
 Elizabethtown....WKZT 23  
 Hazard.....WKHA 35  
 Lexington.....WKLE 46  
 Louisville.....WKPC 15  
 Madisonville.....WKMA 35  
 Morehead.....WKMR 38  
 Murray.....WKMU 21  
 Owenton.....WKON 52  
 Pikeville.....WKPI 22  
 Somerset.....WKSO 29

### LOUISIANA

New Orleans.....WUES 12

### MAINE

Augusta.....WCBB 10  
 Calais.....WMED 13  
 Orono.....WMEB 12  
 Presque Isle.....WMEM 10

### MARYLAND

Baltimore.....WMPB 67

## MASSACHUSETTS

Boston.....WGBH  
Boston.....WGBX

## MICHIGAN

Detroit.....WTVS  
East Lansing.....WMSB  
Mt. Pleasant.....WCMU  
University  
Center.....WUCM

## MINNESOTA

Appleton.....KWCM  
Duluth-  
Superior.....WDSE  
Minneapolis-St.  
Paul.....KTCA  
Minneapolis-St.  
Paul.....KTCI

## MISSISSIPPI

Jackson.....WMAA

## MISSOURI

Kansas City.....KCSD  
St. Louis.....KETC

## NEBRASKA

Alliance.....KTNE  
Bassett.....KMNE  
Hastings.....KHNE  
Lexington.....KLNE  
Lincoln.....KUON  
Merriman.....KRNE  
Norfolk.....KXNE  
North Platte.....KPNE  
Omaha.....KYNE

## NEVADA

Las Vegas.....KLVX

## NEW HAMPSHIRE

Berlin.....WEDB  
Durham.....WENH  
Hanover.....WHED  
Keene.....WEKW  
Littleton.....WLED

## NEW MEXICO

Albuquerque.....KNME

## NEW YORK

Binghamton.....WSKG  
Buffalo.....WNED  
Garden City.....WLIW  
New York-  
Newark.....WNET  
New York.....WNYC  
New York.....WNYE  
Rochester.....WXXI  
Schenectady.....WMHT  
Syracuse.....WCNY

## NORTH CAROLINA

Asheville.....WUNF  
Chapel Hill.....WUNC  
Charlotte.....WTVI  
Columbia.....WUND  
Concord.....WUNG  
Linville.....WUNE

## NORTH DAKOTA

Fargo.....KFME

## OHIO

Athens.....WOUB  
Bowling Green.....WBGU  
Cincinnati.....WCET  
Cleveland.....WVIZ  
Columbus.....WOSU  
Newark.....WGSF  
Oxford.....WMUB  
Toledo.....WGTE

## OKLAHOMA

Oklahoma City.....KETA  
Oklahoma City.....KOKH  
Tulsa.....KOED

## OREGON

Corvallis.....KOAC  
Portland.....KOAP

## PENNSYLVANIA

Allentown.....WLVT  
Clearfield.....WPSX  
Erie.....WQLN  
Hershey.....WITF  
Philadelphia.....WUHY  
Philadelphia  
(Wilmington,  
Delaware).....WHYY

Pittsburgh.....WQED  
Pittsburgh.....WQEX  
Scranton.....WVIA

## RHODE ISLAND

Providence.....WSBE

## SOUTH CAROLINA

Allendale.....WEBE

# SOUTH CAROLINA

Charleston.....WITV 7  
Columbia.....WRLK 35  
Florence.....WJPM 33  
Greenville.....WNTV 29

# SOUTH DAKOTA

Aberdeen.....KDSD 16  
Brookings.....KESD 8  
Rapid City.....KBHE 9  
Vermillion.....KUSD 2

# TENNESSEE

Chattanooga.....WTCI 45  
Knoxville.....WSJK 2  
Lexington.....WLJT 11  
Memphis.....WKNO 10  
Nashville.....WDCN 2

# TEXAS

Austin-San  
Antonio.....KLRN 9  
College  
Station.....KAMU 15  
Dallas.....KERA 13  
Houston.....KUHT 8  
Lubbock.....KTXN 5

# UTAH

Ogden.....KOET 9  
Provo.....KBYU 11  
Salt Lake  
City.....KUED 7

# VERMONT

Burlington.....WETK 33  
Rutland.....WVER 28  
St. Johnsbury.....WVTB 20  
Windsor.....WVTA 41

# VIRGINIA

Harrisonburg.....WVPT 51  
Norfolk.....WHRO 15  
Richmond.....WCVE 23  
Richmond.....WCVW 57  
Roanoke.....WBRA 15

# WASHINGTON

Lakewood  
Center.....KPEC 56  
Pullman.....KWSU 10  
Seattle.....KCTS 9  
Spokane.....KSPS 7  
Tacoma.....KTPS 62  
Yakima.....KYVE 47

# WEST VIRGINIA

Huntington.....WMUL 33  
Morgantown.....WWVU 24

# WISCONSIN

Madison.....WHA 21  
Milwaukee.....WMVS 10  
Milwaukee.....WMVT 36

# PUERTO RICO

Hato Rey  
(San Juan).....WIPR 6  
Mayaguez.....WIPM 3

# AMERICAN SAMOA

Pago Pago.....KVZK 2

# APPENDIX E

## STATIONS WHICH BEGAN BROADCASTING FISCAL YEAR 1971

Demopolis, Ala.....	WIIQ	41	Trenton, N.J.....	WNJT	52
San Francisco, Cal...	KQEC	32	Wilmington, N.C.....	WUNJ	29
Pueblo, Col.....	KTSC	8	Pierre, S.D.....	KTSD	10
Peoria, Ill.....	WTVP	47	Killeen, Tex.....	KNCT	46
Indianapolis, Ind....	WFYI	20	Norton, Va.....	WSVN	47
Louisville, Ky.....	WKMJ	68	Beckley, W. Va.....	WSWP	9
Salisbury, Md.....	WCPB	28	Agana, Guam.....	KGTF	10

# APPENDIX F

## BROADCAST AND PRODUCTION HOURS OF PUBLIC TELEVISION STATIONS AND LICENSEES WHICH BEGAN BROADCASTING DURING FISCAL YEAR 1971

Table A--Broadcast hours of public television stations which came on the air during Fiscal Year 1971, by type of programming: Aggregate United States, Fiscal Year 1971

Locations and call letters of stations which came on the air during Fiscal Year 1971		Total	Programming for classroom	Programming for general audience
Total		23,671	7,202	16,469
Demopolis, Ala.	WIIQ	3,295	1,404	1,891
Pueblo, Col.	KTSC	1,807	455	1,352
Indianapolis, Inc.	WFYI	1,638	0	1,638
Peoria, Ill.	WTVF	27	0	27
Louisville, Ky.	WKMJ	2,960	1,512	1,448
Salisbury, Md.	WCPB	1,572	690	882
Trenton, N.J.	WNJT	520	0	520
Wilmington, N.C.	WUNJ	3,435	1,040	2,395
Pierre, S.D.	KTSD	3,588	885	2,703
Killeen, Tex.	KNCT	1,280	0	1,280
Norton, Va.	WSVN	814	296	518
Beckley, W. Va.	WSWP	1,890	920	970
Agana, Guam	KGTF	845	0	845

Note: Station KQEC in San Francisco, California came on the air on June 28, 1971. Due to the lack of information from KQEC the broadcast hours of this station during Fiscal Year 1971 were excluded from the analysis.

Table B--Production hours of public television licensees which came on the air during Fiscal Year 1971, by type of programming: Aggregate United States, Fiscal Year 1971

Locations and call letters of licensees which came on the air during Fiscal Year 1971		Total	Programming for classroom	Programming for general audience
Total		411	65	346
Pueblo, Col.	KTSC	24	0	24
Peoria, Ill.	WTVF	27	20	7
Indianapolis, Ind.	WFYI	78	0	78
Trenton, N.J.	WNJT	101	0	101
Killeen, Tex.	KNCT	97	45	52
Beckley, W. Va.	WSWP	3	0	3
Agana, Guam	KGTF	81	0	81